Your Complete Democratic Convention Guide

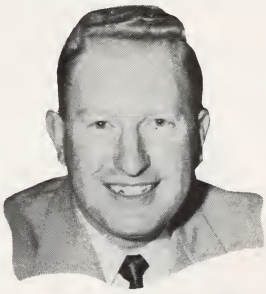
TV FORECAST

JULY 19, 1952

complete, advance TV PROGRAMS

15c

HERE'S YOUR HOST
ON FRIDAY NIGHT



JIM MORAN

With His Famous

"COURTESY HOUR"

10:00 P.M.

A GRAND HOST! A GREAT SHOW!

ON

CHANNEL 7

WENR-TV

It's The Shortest Sixty Minutes on Television

(Presented by COURTESY MOTORS)

ABC Television Network

Channel One

NEW YORK—The depressing reports that "contributors" failed to follow up their pledges on the **Bob Hope-Bing Crosby** Olympics fund-raising telethon has put a real damper on TV benefits for the future. A certain percentage of "deadbeats" is always expected on such a venture, but for this, the finest of telethons to date, there were more renegers than usual. One big reason given: many "donors" after hearing of the great success of the program (something like $300,000 over the goal), decided their money wasn't needed. Now, as it turned out, the **Der Bingle-Hope** opus didn't even reach its goal—a sad commentary on some little people's "big" hearts.

CROSBY

Uncle Miltie Berle is doing a complete revamping job on his "Star Theater" for next season. Gone will be the variety format in favor of situation comedy. And about to lose their jobs: Berle's script writers. . . . New comic **Larry Storch**, who replaced **Jackie Gleason** on "Cavalcade of Stars," showed a raft of talent on his opening stints but suffers from that old TV bugaboo—lack of fresh material. His opening night take off on a drunken woman was so close to **Billy DeWolfe**'s famous "**Mrs. Murgatroyd**" as to constitute first degree theft.

PEARY

Harold Peary, the fat fellow with the tickled laugh, who spent a successful time on radio as the **Great Gildersleeve**, now pops up with a similar show on the telelanes. Peary will portray **Joe Grady**, a plodding engineer and part-time inventor. The comedy series, titled "My Nephew Norvell" debuts July 25 on NBC-TV. . . . **Jerry Lester**, doing a good comeback job as emcee of "Saturday Night Dance Party," says his brother gave up listening to his psychiatrist while reclining on the couch. Seems it was something he just couldn't take lying down.

CBS and the Ford Foundation are planning a 90 minute high brow tee-vee'er called "Omnibus." Emceed by **Alistair Cooke** (the U.S. correspondent for the Manchester Guardian), the ambitious program has in the works such admirable highlights as three original plays by **Maxwell Anderson**, short French ballets and a show built around maestro **Leopold Stokowski**. For culture-starved set owners the prospect of such a program will be a welcome addition to the present TV fare.

DAWN

In a recent poll of editors of weekly newspapers in towns of 10,000 and under **Hazel Dawn**, NBC-TV starlet was selected as "the girl on TV most representative of all around qualities of a small town girl." Hazel starred on the TV soap opera, "Fairmeadows, U.S.A.," now off the air. . . . NBC's dramatic coverage of swimmer **Florence Chadwick's** attempted swim across the Catalina straits turned out to be one of the top on-the-spot events on TV. The television mikes were even able to pick up **Miss Chadwick's** pleadings with her mother that she couldn't continue with less than a mile to go—thus adding a great deal of pathos to the special event.

YOULE

Clint Youle, the genial weather man with the friendly "Hi," insists you can tell when the traffic light is going to turn from red to green. A second after the guy in the car behind you blows his horn. . . . **Jo Stafford**, awaiting motherhood, will delay her video debut until after December.

TV FORECAST July 19, 1952

Over 700,000 readers

contents

Demo Battle Begins..... 5
Richard Russell—Candidate from the South. 6
Estes Kefauver Profile..... 7
Harriman—Wall Street to White House?.. 8
Adlai Stevenson—Will He Accept?..... 9
What Will Truman Do?..... 10
The Democratic Dark Horses..... 11
Newscasters Pick the Greatest Politicians.. 13
Your Complete Voting Score Card..... 24
Are You Miss Video Venus?..... 33
Alex Dreier's Fabulous Sports Car..... 42
How Forecast Rates the Boxers..... 46

PROGRAM LISTINGS

Saturday 12
Sunday 16
Monday 20
Tuesday 26
Wednesday 29
Thursday 34
Friday 37

FEATURES

Channel One 3
Letters to Editor..... 4
Jack Mabley's Column..... 17
Backstage Diary 21
Chub McCarthy's Column..... 36
Mollycue Puzzles 44
Roy Starkey's Western Story..... 45
Uncle Herbie 45

publishers
Norbert F. Dompke **Roy V. Whiting**
John E. Groenings **Lester Vihon**

editor-in-chief — editor
Robert A. Kubicek* — **Martin O'Shaughnessy**

sports editor — art director
Ed Peadur — **Sho Kaneko**

program editors — ass't art director
Patricia Moran — **Steve Vanides**
Barbara Lutz
Darlene Pentz— *N Y Office* — staff writers
Thomas O'Malley
Robert Cunniff

circulation — **Shirley Elman**
John E. Groenings

features
Jack Mabley **Molly Potkin**
Chub McCarthy **Inertia Smith**
Cissie

**Recalled to military duty*
Member Audit Bureau of Circulation.

TV FORECAST FR 3-0931, 185 N. Wabash, Chicago 1, Ill. Published weekly by Television Forecast, Inc. **Subscriptions:** $5 per year, 2 years $9; single copies 15 cents. **Change of Address:** In order to assure proper delivery please advise the postmaster and this office, enclosing with new address the address label from your magazine showing old address. Allow three weeks for processing of new subscriptions or change in address. **Expirations:** First line on address label shows when subscription expires. The first numbers are our own file numbers. Those following the dash indicate expiration date according to our expiration number. To find number of issues to be received before subscription expires, subtract expiration number of this issue noted below from numbers following the dash on the first line of address label. Entered as 2nd class matter at the postoffice at Chicago, Ill. Copyrighted 1952 by Television Forecast Inc. All rights reserved. Volume 5, No. 12.

Expiration Number 211

Letters to the Editor

All letters must be signed, with addresses. Names will be withheld if requested.

. . . I am wondering if small contributions will be accepted by Chicago Unlimited. I believe that there are many viewers like myself who would like to help Chicago talent, but can't afford the $25 or anywhere near that amount. If enough small donations are sent in they would do just as much good as the large ones. . . .

Cicero, Ill. **EVELYN OLES**

(Ed. Note: Stand by. Chicago Unlimited may be accepting contributions in the near future.)

. . . The Stork Club . . is about as entertaining as a flat tire. But when I see those glamorous actors & actresses without benefit of a complete overhaul by their beauticians, it does wonders for the ego of an old hausfrau like myself.

Kenosha, Wisc. **MRS. GORDON KELLER**

Please let me know if Paul Fogarty will be back on TV again with "Your Figure, Ladies." It was one of the most wholesome programs on TV.

Aurora, Ill. **MRS. J. SHINDLBECK**

(Ed. Note: Present plans have the show returning at the end of the baseball season.)

I think the person who picked Jane Froman as number one must be crazy. . . . I never heard of her before.

Gurnie, Ill. **SHARON MANGAN**

I've seen Jane Froman several times on the Ed Sullivan show and her sparkling personality and grand voice make her the only possible choice as number one singer.

Chicago, Ill. **PEARL KLEIN**

. . . My sincere congrats on your wonderful selection of Jane Froman. . . . I'm so sick of those so-called stylists. But your magazine has restored my faith. There are good judges.

Riverdale, Ill. **BETTY BRIGHT**

I was scared when you said you were picking the top five female singers. When I discovered you hadn't picked Marion Marlowe you confirmed my opinion that you have the best magazine on the stands. Herewith is a check for a new subscription.

Kalamazoo, Mich **MRS. ARLENE COR SETTE**

DEMO BATTLE BEGINS

No sooner has the heat of the torrid Republican convention died down than Chicago is again filled with excited, banner-bearing politicians—these ones, Democrats. Hotels, restaurants, theaters and bars are catching their second breaths. The big city, weary but proud to host the national conventions, has weathered it all. Somehow a feverish thing like a convention could only happen twice every four years.

● **As an economical measure,** the two parties in 1944 decided to hold their conventions in the same hall. The money saved by such a move has helped the coffers situation tremendously.

● **From the bureau of useless statistics** comes this report: It is estimated with the new air conditioning set-up in the Amphitheatre that a 165 pound block of ice could be used for each delegate, alternate and spectator in the arena.

● **The most famous speech** made at a Democratic convention was given by William Jennings Bryan. A comparative unknown who almost didn't get seated as a delegate, Bryan shook the crowd with his fabulous "cross of gold" oration. Representing Nebraska's cause for a silver standard, he said, "You shall not press down upon the brow of labor this crown of thorns, you shall not crucify mankind upon a cross of gold." The oratory won the nomination for the "Boy Orator of the Platte."

BRYAN

● **It is estimated that most** delegates are between 50 and 70 years of age and one out of ten are women.

● **The keynote address** to be given by Governor Paul Dever of Massachusetts will have to go some to rank with the stirring welcome given in 1948 by Alben Barkley. His talk was interrupted by 34 bursts of applause, four bursts of laughter, three bursts of rising applause and three interruptions for booing the enemies he named.

● **Heading the various network** commentary crews are John Daly from ABC, Doug Edwards & Edward R. Murrow of CBS and Bill Henry of NBC.

● **The politicians will be keeping** their collective eye on the big uncommitted delegations at the 1952 nomination race, remembering how Franklin D. Roosevelt grabbed off two big states to assure victory. FDR's masterminds met behind closed doors in the 1932 convention and made an agreement with the Texas and California delegations who agreed to throw their weight behind their candidate—in return for the assurance that John N. Garner would be FDR's running mate.

FDR

● **The sponsors of the convention** telecasts will pay a total of some 8 million dollars covering the conventions.

● **About conventions Will Rogers** said, "It's the fourth of July celebration of national politics. It's a clambake of big politicians. . . . But as bad as we are and as funny as we do things we are better off than the other countries, so bring on more conventions."

DICK RUSSELL—

Above All—a Southerner

Dick Russell

ONE of the political miracles of our day would be to have a Southern candidate for the presidency. The sectional stamp is so strong in American politics that the idea of a chief executive from the deep South is almost unthinkable.

Yet, poised at the starting gate representing the state of Georgia in the wide open race for the Democratic nomination, is a capable senator who would apparently rather be a Southerner than be President. His name: Richard Brevard Russell.

More than anything else, Dick Russell is a balancing lever of power for the isolated South. He represents the South's complaining voice over loss of its prestige and power within the Democratic party. By running for the presidency he's keeping that voice strong and audible. And after all the hulabaloo that attends a political convention dies down, it wouldn't be at all surprising if Southerner Russell copped the consolation prize—as running mate for the eventual winner.

The son of Judge Richard Brevard Russell, who was Chief Justice of Georgia for 15 years, Dick entered politics when he was 23. The old judge always preached to son Richard that if he wanted to go into the political game he should do it after first making some money. But Dick wasn't interested in business.

By the time he was 33, he was elected Governor of Georgia. Judge Russell gave the oath of office to his son, who became the state's youngest governor. Eighteen months later he was Georgia's junior senator.

In Washington, Russell built his reputation slowly and solidly until today he is one of the most respected members of the Senate. He was especially hailed for his unbiased and dignified work on the Armed Services Committee investigating General MacArthur's dismissal, called by one publication an effort "unmatched in recent Congressional history."

Russell is a loyal Democrat, but above all an unyielding Southerner. He has fought an uncompromising fight in the name of states' rights vs. Federal FEPC. In regards to the administration and President Truman, he finds himself often opposing the White House. He voted for the Taft-Hartley bill and is bitterly opposed to the administration's Brannan farm bill.

Like candidate Kefauver, Russell is a soft-spoken prototype of a Southern gentleman. He commands a host of friends, if not for his political leanings, for his sincerity and capability. As one of his fellow politicians remarked recently, "Dick couldn't help but become president some day—except he was born in the wrong part of the country."

Estes Kefauver—

HE'S NOBODY'S PET COON

WHILE most Democrats were waiting patiently in the wings for Harry Truman to declare once and for all whether he intended to seek re-election, a mild-mannered Tennessean named Estes Kefauver threw his coonskin cap into the presidential ring. The freshman senator turned crime-buster apparently didn't care whether party leader Harry Truman approved or not.

Truman and his strong Democratic machine at first dismissed the senator with a wink. But towering, bespectacled Estes Kefauver, riding the popularity wave of the famous Kefauver crime hearings, began to make the Trumanites sit up and take notice. He confidently entered his name in the various state primaries and won most of them handily, beating the President himself in New Hampshire.

Then the screams began to be heard. "Upstart!" cried the politicos. "Lightweight!" screamed others. "Opportunist!" charged most. Primary victories in Nebraska, Wisconsin, Illinois, New Jersey and Oregon piled up a substantial delegate strength for the senator from Tennessee. It was still a long haul to the White House but Kefauver, who has missed few chances to get ahead in his lifetime, was geared for the game.

Today on the eve of the Democratic national convention, soft-spoken, handshaking Estes Kefauver has piled up more delegate votes than any other candidate.

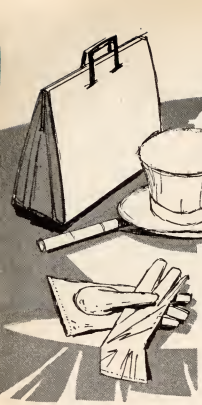
Considered a Southern liberal, Kefauver has fought against big odds since he entered politics. Spotting a factional split in Boss E. H. Crump's Tennessee machine in 1947, he ran for Senator in the usually open and shut Democratic primaries. Enraged Boss Crump in a piece of political oratory likened Kefauver to that deceitful animal, the raccoon. Estes, who took up the challenge by wearing a coonskin cap while campaigning, declared, "I may be a coon, but I am not Mr. Crump's pet coon." After a vigorous hand-shaking tour of the counties, Kefauver won the primary by 42,000 votes and later the senatorial post he now holds.

Kefauver, of course, is known to millions as that grim, fair & upright, judicial head of the morality play known as the Crime Investigations. It is doubted by none that the televised hearings involving the underworld doings presented Estes Kefauver with his only chance of becoming president.

Politically, Kefauver has voted the straight Administration line 9 out of 10 times. He is for the Marshall Plan, North Atlantic Treaty and Point Four. Although a Southerner, he is against the poll tax. And with Truman, he is against the Taft-Hartley law.

Estes Kefauver's biggest task is getting by the cool Democratic heads who are amazed and a little taken aback by the upstart maverick from Tennessee.

Estes Kefauver



AVERELL HARRIMAN

Wall Street To White House?

ONE of the major feats worked by President Roosevelt during his first term was the luring away of many of Wall Street's top minds into government jobs where they could reverse their money-making instincts and start giving the stuff away. Most of these so-called "tame capitalists" soon tired of this painful work and returned to high finance. About the only one to remain in government is W. Averell Harriman who hopes to be rewarded for his labors shortly by receiving the nod from the Democratic Party as its presidential nominee.

If it were not for Senator Robert Kerr, Harriman would probably rate the title of the richest man ever to seek the nomination. Kerr's fortune has been estimated at around $100 million, made in oil, while Harriman's, inherited from his father, a Union Pacific Railroad tycoon, is said to total $70 million.

Like any good rich boy, Harriman went to Groton, one of the East's fanciest prep schools, and Yale University. After graduation from Yale he naturally went to work in Wall Street and spent most of his spare time playing polo, a game at which he became one of the nation's leading practitioners.

The Harriman candidacy is not taken too seriously by most of the party. Many claim he is just being used as a stop candidate to keep the huge New York delegation, which is pledged to him, in the pocket of Harry Truman. However, Harriman recently has been caught in some typical political poses (looking mighty uncomfortable in a fireman's suit) and it appears that he wants the nomination even if no one else wants him to get it.

Harriman's switch to government service in 1934 has landed him in some extremely important jobs. He's been a diplomat, an administrator and a governmental jack-of-all-trades. He's been Ambassador to both Russia and England, trouble shooter all over Europe for the Marshall Plan, Mutual Security Administrator, and assistant Vice President, a job created for him in order to iron out kinks between the State, Defense and Treasury Departments. No creator of policy, Harriman still is considered to be a front-rank administrator.

Leading factors in favor of Harriman's candidacy are his 18 years of devoted public service and his complete endorsement of Harry Truman's Fair Deal Program from compulsory FEPC to the Brannan Farm Plan. Already the darling of the Americans for Democratic Action, the party's left wing, Harriman could possibly win the nomination with just a smile from Harry Truman if the convention deadlocks.

Averell Harriman

BASHFUL ADLAI

FAITHFUL Democrats at this year's rowdy Jefferson-Jackson Day shindig were stunned when Harry Truman announced that he would not be a candidate for re-election. But the shrewder politicians in the crowd recovered from the shock quickly and began surveying the scene for Harry's heir-presumptive. Most eyes finally settled on the balding head of Governor Adlai Stevenson of Illinois.

Although Stevenson has played possum ever since, saying that he just wants to be Governor of Illinois for another four years, it's no secret that if the Democratic Party sees fit to nominate him, he'll make the run.

Adlai Ewing Stevenson, Illinois born and bred, is one of the strangest heifers in the Democratic stable. Although he's a life-long public servant, he's never had anything to do with politics on the ward or precinct level. After important jobs in the Agriculture and State Departments (he helped draft the United Nations Charter) Stevenson was selected along with Senator Paul Douglas as the Blue Ribbon reform slate to oust Republican incumbents Green and Brooks. The Stevenson-Douglas ticket swept Illinois by the largest majority in the state's history and also brought Harry Truman the important bloc of 60 Illinois electoral votes.

As governor of Illinois, Stevenson has been extremely capable. He's streamlined the state police force and the retarded school system. Two scandals, cigarette stamps and horsemeat, arose during his administration, but he dealt swiftly with the offenders in both cases and neither seems to have reflected on him. Progressive, his major trouble is trying to get progressive measures through Illinois' antiquated state legislature.

Adlai and Ellen . . . at a happier time.

On the major national issues, Stevenson stands mainly with the party's liberal wing. Although for FEPC, he would prefer to have it administered on the state level. He thinks the Taft-Hartley law has some weaknesses which could be remedied by legislation. He's for less centralized government and a continued strong U. S. participation in the United Nations. He approves of the present U. S. foreign policy with a few minor exceptions.

A few years back Stevenson was asked by the State Department to sign a deposition which asked him what he thought convicted communist Alger Hiss's reputation was for honesty, integrity and loyalty. He replied that as far as he knew, the Hiss reputation was good, which Stevenson detractors have passed off as testimony that Stevenson is pro-communist. But the conviction of Hiss was upheld by Stevenson who said that we must believe that a jury will find the right answers or we can have no faith in our judicial system.

Stevenson's divorce from Chicago socialite Ellen Borden may prove more damaging. No president has ever been divorced and large segments of the U. S. may feel conscience bound to vote accordingly. Reasons for the divorce: Stevenson's strenuous duties as governor left him little time for Mrs. Stevenson's social activities and secondly, they didn't agree politically. Mrs. Stevenson recently announced that she'd vote Republican even if her ex-husband *was* the Democratic candidate, which for other divorced husbands will stand as a Stevenson indorsement.

Stevenson's major strength lies in the fact that most of the party—crusading liberals and stogie-chewing city bosses, with cud-chewing southerners dissenting—agree that Stevenson, with much of the charm that made FDR so popular, would be the party's best candidate.

Can The President Dictate His Successor?

FOR a one-time farm boy, Harry S. Truman has done pretty well in proving the sky's the limit for young men in America. Right now, he's out to prove another maxim—that kings & rulers pick their own successors.

Because as President, Harry Truman holds a vast bloc of faithful Democratic votes, ready to swing at his bidding towards any one of a number of presidential hopefuls. Whomever Harry taps as his heir-apparent will enter the Democratic convention battleground with the royal forces packed solidly behind him.

Back in 1945 when Franklin D. Roosevelt died suddenly, vice president Harry Truman—thrust by chance into the highest post in the land—turned to some friends and whispered—"Did you ever have a bull fall on you?" Since then, a good many bulls have fallen on him, but Harry Truman is still king of the pasture.

What will he do?

He's already refused to run. But if the convention deadlocks between two outstanders such as Kefauver and Stevenson, or even Kefauver and Harriman, then Harry might very well decide to run in order to keep the Democratic party intact.

He's already courted Illinois Governor Stevenson eagerly, but so far, has gotten out of Adlai little more than a young maiden's shyness.

Senator Estes Kefauver, who has already proved himself the strongest Democratic candidate by popular primary choice across the country, has received about as much encouragement from the White House as a good, stiff "back o' the hand."

Senator Robert Kerr of Oklahoma, a millionaire oil politician who apparently has more money than popular support, hoped for the nod from President Truman, but failed to get it, and has since confined himself to blowing up sand in the desert.

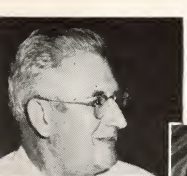
Senator Dick Russell of Georgia, a potent vote getter in the hominy & grit land, would probably never get the Truman nod, because he's been a consistent White House foe in the field of federal vs. states' rights.

Nobody, even the most outspoken Democrat, has ever accused Harry S. Truman of being a statesman. But all insiders recognize him as one of the smartest politicians alive.

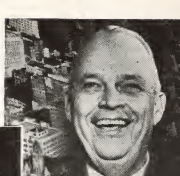
Where Harry goes, the party faithful will follow. Two questions arise: 1. Will President Truman tap an official successor? 2. If so, can Harry dictate his choice to the entire convention?

The whole nation's watching.

THE DEMOCRATIC
Dark Horses



Illinois' Paul Douglas



Oklahoma's Bob Kerr.

Vice President Alben Barkley and wife.

THEY LOOK LIKE SELLING PLATERS, BUT MAY SURPRISE

BEFORE the convention opens, Tennessee Senator Estes Kefauver and Illinois Governor Adlai Stevenson loom as odds-on favorites to take the Democratic nomination for President. But each has a powerful political handicap.

Kefauver isn't liked by the big city Democratic bosses. Stevenson isn't very well known outside the midwest & Washington, D.C. Toss in Stevenson's recent divorce for another stumbling block.

It won't come as too big a surprise, therefore, if a dark horse candidate slips in ahead of both Estes and Adlai —even though the convention is stacked against such an upset.

There's Connecticut Senator Brien McMahon, who figured prominently in the Atomic Energy Commission, and also acted as East Coast legman for the New Deal forces. His chief handicap is the fact he's virtually unknown west of the Alleghenies. When McMahon announced he'd enter the recent Illinois primary election, it had all the effect of dropping a flower petal into the Grand Canyon. He's wisely pulled his horns in since, and sits waiting for fate.

Senator Bob Kerr from Oklahoma is an anti-liquor crusader who's voted loyally for most Truman measures in Congress. He was the first to cheer the firing of General MacArthur. Kerr is a multi-millionaire who fought against civil rights and for special oil interests in his own state. When he took on Kefauver in the Nebraska primary, Kerr spent money like water, but was washed out 3-2 vote-wise by battling Estes. After his defeat, Kerr sourly remarked: "If I run again, I'll have to learn how to square dance," a crack at Kefauver's homespun friendliness.

Vice President Alben Barkley entertains fond hopes of being nominated for President, but will likely be ruled out on the grounds of over-age. Most working Democrats seem to feel that 74-year-old Alben's marriage with a beautiful 41-year-old woman leaves little else for a man to accomplish on this earth.

Then there's Illinois Senator Paul Douglas, who militantly and ineffectually opposes much Federal spending, but on the other hand, vigorously endorses most New Deal outlets for spending. Even Douglas' opponents will admit this happy "double standard" is a surefire way of keeping in the headlines. As a presidential contender, Douglas rates as an interesting possibility, but not much more.

AARON'S
ACTION THEATER
WGN-TV Channel 9
SATURDAY.....12:00 Noon
Three Mesquiteers
SUNDAY.....12:00 Noon
Don Barry
MONDAY.....11:30 p.m.
Bob Steele
AARON HEATING
6805 S. Halsted
RAdcliffe 3-8300

call us!!!
AT **anyhour TV REPAIRS**

RADIO DISPATCHED TRUCKS
RO dney 3-2200
TELE-TRONICS
SERVING ALL CHICAGOLAND

SATURDAY NIGHT
ON CHANNEL 9
8:30 P.M.
WRESTLING
FROM
MARIGOLD
With **JACK BRICKHOUSE** at the microphone
SEE AMERICA'S TOP WRESTLERS IN ACTION!
Sponsored by Fohrman Motors
WGN-TV Channel 9

Saturday July 19

	WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9

9:00 7 **"PHANTOM OF SANTA FE"**—Western Feature Film

10:00 7 **SPACE PATROL**—Adventures
Two dangerous criminals overcome Buzz, Happy, & Tonga in a space ship which goes out of control

10:30 4 **SMILIN' ED'S GANG**—Stories
Ed McConnell reads a tale for kids

11:00 4 **BIG TOP**—Circus Show
Jack Sterling emcees circus fun with guest acts: the Tokers, teeterboard, Tubby & Spatz, comedy acrobats, the Paris Trio, trampoline routine, & the Loof Rios, revolving anchor act

11:45 9 **FEATURE FILM PRESENTATION**

12:00 4 **BIG PICTURE**—Korean Army Film
9 **AARON'S ACTION THEATER**
"Call The Mesquiteers" western feature film with Bob Livingston, Ray Corrigan, & Max Terhune

12:30 4 **FILM**

1:00 4 **"MR. MUGGS STEPS OUT"**—Film
Feature with Leo Gorcey, Huntz Hall, & Gabriel Dell; Park Ave. matron solves servant problem by hiring jailbirds
9 **BATTING PRACTICE**—Warm Up

1:10 9 **LEAD OFF MAN**—Creighton

1:25 9 **BASEBALL**—Cubs vs New York
Jack Brickhouse & Harry Creighton

2:30 4 **"GOD'S COUNTRY"**—Feature
Film with Robt. Lowery, Helen Gilbert, & Buster Keaton; fight against the lawless timber barons of the west

3:00 5 **CITY DESK**—Discussion
Current happenings in Chicago

3:30 5 **CHICAGO '52**—Democrats
Outline of facilities for Democratic Convention; featuring NBC's staff of commentators and tour of network installations at the International Amphitheater, Conrad Hilton Hotel and the Merchandise Mart

3:45 9 **TENTH INNING**—Interviews
Chats with fans and recap of plays

4:00 4 **CLASSIC THEATER**—Opera
"Ave Marie" pt. I with Beniamino Gigli
9 **MUSIC ALA MODE**—Tunes
Jack Fuller at the piano with music

4:30 5 **ROOTIE KAZOOTIE**—Puppets
Tod Russell emcees kids' fun
7 **LUCKY SEVEN RANCH**—Western
"Valley of Fear" with Johnny Mack Brown

(Continued on page 14)

Newscasters

PICK THE 'GREATS'

Spencer Allen
WGN-TV

Alex Dreier
WNBQ

1. Whom do you consider the five greatest U.S. politicians of all time?

Spencer Allen—1. Andrew Jackson 2. Mark Hanna 3. Huey Long 4. Jim Farley 5. Al Smith

Ulmer Turner—1. Harry S. Truman 2. Franklin D. Roosevelt 3. Alfred E. Smith 4. Edward J. Kelly 5. (no candidate) The aforementioned are rated for political shrewdness—in some cases NOT for their statesmanship.

Austin Kiplinger—1. Abraham Lincoln 2. Andrew Jackson 3. Franklin D. Roosevelt 4. Theodore Roosevelt 5. Grover Cleveland (No special order)

Paul Harvey—1. Franklin Roosevelt 2. William Jennings Bryan 3. Daniel Webster 4. James Otis 5. Charles Carroll of Carrollton

Alex Dreier—1. Harry S. Truman 2. Franklin D. Roosevelt 3. William "Boss" Tweed 4. Marcus A. Hanna 5. James Farley (I assume that by "greatest" you mean "clever" or "shrewd." I make this distinction because the basic difference between a politician and a statesman is that a politician thinks of the next election, and the statesman the next generation)

Clifton Utley—1. Franklin Roosevelt 2. Abraham Lincoln. 3. Boss Tweed (even though local only) 4. Henry Clay 5. Andrew Jackson

Paul Harvey
WENR-TV

Austin Kiplinger
WENR-TV

2. Whom do you consider the five greatest U. S. statesmen of all time?

Spencer Allen—1. Benjamin Franklin 2. George Washington 3. Thomas Jefferson 4. Abraham Lincoln 5. James Monroe

Ulmer Turner—1. George Washington (world statesman) 2. Abraham Lincoln (domestic statesman) 3. Herbert Hoover (businessman) 4. Franklin D. Roosevelt (humanitarian) 5. Theodore Roosevelt (contribution toward manly vigor in American tradition)

Austin Kiplinger—1. George Washington 2. Thomas Jefferson 3. Daniel Webster 4. Abraham Lincoln 5. Woodrow Wilson

Paul Harvey—1. George Washington 2. Thomas Jefferson 3. Benjamin Franklin 4. Abraham Lincoln 5. Theodore Roosevelt

Alex Dreier—1. George Washington 2. Thomas Jefferson 3. Abraham Lincoln 4. Benjamin Franklin 5. Bernard Baruch

Clifton Utley—1. Abraham Lincoln 2. George Washington 3. Franklin Roosevelt 4. Benjamin Franklin 5. Woodrow Wilson

Clifton Utley
WNBQ

Ulmer Turner
WBKB

TRI-STAR THEATRE

THREE FEATURE FILMS
EVERY SATURDAY NIGHT
STARTING AT **7:30**

TONIGHT'S PROGRAM:

"DUAL ALIBI"
spectacular circus story of danger and suspense starring **Herbert Lom** and **Phillis Dixay**

"THE TROJAN BROTHERS"
romantic comedy and backstage intrigue starring **David Farrar** and **Patricia Burke.**

"SHADOW OF THE RANGE"
fast-paced adventure of the romantic Old West featuring popular cowboy, **Johnny Mack Brown**

A GREAT TELEVIEWING EVENING
for your ENTIRE FAMILY
ON

CHANNEL 7
WENR-TV

SATURDAY JULY 19—*cont'd*

5:00 **4** **PATTERN FOR LIVING**—Talks
5 **WESTERN ROUNDUP**—Film
9 **"YANKS ARE COMING"**—Film
Feature with Henry King, Mary Healy, & Jackie Heller; about an arrogant bandleader who thinks any soldier without a commission is a chump

5:30 **7** **FLIP THE FROG**—Cartoon Film
"What A Life"

5:40 **7** **FOR COWBOYS ONLY**—Western
"Ghost Guns" feature film

6:00 **4** **SAMMY KAYE SHOW**—Musical
"So You Want To Lead A Band" quiz; also, mystery skit with prize
5 **MR. WIZARD**—Scientific
Don Herbert & Bruce Lindgren discuss cloth that won't burn & ice cream that remains frozen in a heated oven when they talk about unusual uses for glass
9 **BIG PICTURE**—Army Film Report

6:30 **4** **BEAT THE CLOCK**—Games
Bud Collyer with stunts for guests
5 **BOB AND RAY**—Comedy Satires
7 **THESE ARE THE MEN**—Film
Moderator John Daly interviews the Democratic candidates for the Presidential nomination on their views
9 **PET SHOP**—Gail Compton mc
Dr. Matt Skala brings down an Irish setter that is a blood donor, Robt. Jones brings down his terrier Clover who saved the lives of seven people; also, two owners & their unusual pets (see Charlie's picture on pg. 45)

7:00 **4** **FARM TOWN U.S.A.**—Talks
George Menard is your host
5 **ALL STAR SUMMER REVUE**
Guests: Buster Keaton, Walter O'Keefe, Rose Marie, singer-guitarist Jimmy Dodd, dancers Hoctor & Byrd, & magician Mr. Ballantine; also Gautier's Steeplechase, a dog act
7 **PAUL WHITEMAN'S TEEN CLUB**
Nancy Lewis & Junie Keegan assist "Pops" with emcee duties on variety
9 **PORTRAITS OF THE WEST**
"West Of Texas" with Dave O'Brien, Jim Newill, & Guy Wilkerson; Rangers fight the dishonest railroad surveyors who are grabbing rancher's lands

7:30 **4** **ROLLER DERBY**—Thrills
Action narrated by Ken Nydell
7 **HERE WE GO AGAIN**—Talks
Pre-convention highlights, and an explanation of location of facilities at the Amphitheatre

8:00 **4** **"STREET SCENE"**—Feature
Film with Sylvia Sidney & Estelle Taylor; story about life in the tenements of New York
5 **BLIND DATE**—Arlene Francis
Six European boys compete for dates with vacationists or students

SATURDAY JULY 19—cont'd

8:00 7 TRI-STAR THEATER—Features
Films appear in following order: *"Dual Alibi"* with Herbert Lom, Terence de Marney, & Phyllis Dixey; a trapeze act of two brothers runs into trouble when they win a lottery *"The Trojan Brothers"* with Patricia Burke, David Farrar, & Bobby Howes; story of a cheating society gal *"Shadow Of The Range"* with Johnny Mack Brown, western film

9 DICK TRACY—Mystery Drama
Adventures of the famous comic strip character; Ralph Byrd stars as Dick

8:30 5 DANCE PARTY—Music and Fun
Emcee Jerry Lester presents Woody Herman and his band

9 WRESTLING FROM MARIGOLD
Baron Arena vs Karl Gray, Milt Olson vs Reggie Lisowski, Rudy Kay vs Jerry Wood, Canadian Angel vs Farmer Don Marlin, the Mighty Atlas vs Juan Hernandez, Leon Kirilenko vs Carl Engstrom

9:30 4 FILES OF JEFFREY JONES
In "Sitting Duck" a mild-mannered man hires Jeff to find out who he is, but murder complicates the case

5 ASSIGNMENT MAN HUNT
"The Author Can Die" a young TV script writer trying to get to the real story behind a gang killing nearly loses his own life in the process

7 "THE TROJAN BROTHERS"
(Approx. time, see 8:00 ch. 7)

10:00 4 "DRUMS OF DESTINY"—Film
Feature with Tom Keene, Edna Lawrence & Bud Buster; in 1817 an Amer. captain saves his brother from the hands of a villainous Spanish provost marshal in the fight over Florida

5 GRAND MARQUEE—Film

11:00 7 "SHADOW OF THE RANGE"
(Approx. time, see 8:00 ch. 7)

9 "BLUEBEARD"—Feature Film
John Caradine, Jean Parker, & Nils Asther; police are baffled by an artist who strangles his models after painting them

11:30 4 ULMER TURNER & THE NEWS
Current events around the world

11:45 4 "TROUBLE CHASERS"—Film
Feature with Maxie Rosenbloom & Billy Gilbert; a cabbie is sent to prison when a diamond is found in his cab, but his friends set out to help him

(Stations reserve the right to change above listings without notice)

A short religious offering is shown on the following stations each day immediately before the first program and after the final program

WBKB	WNBQ	WGN-TV
4	5	9

NOW IN PERSON

Mata & Hari and company, direct from "Your Show of Shows" TV revue, are headlining with Felix Knight in the Palmer House Empire Room parade of stars.

Answers to Mystery Face Quiz

on page 28.

1. Donald O'Connor 2. Dagmar 3. Frank Parker 4. Dorsey Connors 5. Jerry Lewis 6. Peggy Taylor 7. Desi Arnaz

USE LESS

PER CUP!

Instead of 6 tablespoons for 6 cups you need just 4 of STEWARTS. Finer quality makes it go further.

AUTHORIZED CITYWIDE

$3 TV SERVICE CALL

DAY - NIGHT - SUNDAY

OUR WORK & PARTS GUARANTEED 1 YR.

PICTURE TUBES AND PARTS IN STOCK FOR

ADMIRAL
CROSLEY
DUMONT
EMERSON
GAROD
GENERAL ELEC.
HALLICRAFTERS
MAGNAVOX
MAJESTIC
MOTOROLA
PHILCO
RCA VICTOR
SCOTT
SENTINEL
STROMBERG
TRAVELER
WESTINGHOUSE
ZENITH

Call Nearest Number

Michigan 2-7100
454 W. North

WEllington 5-3050
1005 W. Belmont

GRaceland 7-3300
3179 N. Clark

Kildare 5-0425
4100 Milwaukee

EVerglade 4-0440
2753 W. North

KEdzie 3-7766
9 S. Kedzie

HYdepark 3-3100
1305 E. 63rd

STewart 3-1000
7460 S. Vincennes

LOngbeach 1-0002
1139 W. Wilson

Fritzel
Est. 1925
A Trusted Name

Sunday July 20

		WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9
10:00	4	**"SPOTLIGHT SCANDALS"**—Film Feature with Billy Gilbert, Frank Fay, & Bonnie Baker; about a vaudeville team which is broken up by radio			
	9	**AMERICA AT CHURCH**—Relig. Bethany Ref. Church of Roseland			
11:00	7	**PAPA BEAR'S NEWSREEL**			
11:15	5	**THE PULPIT**—Inspirational			
	7	**TOOTSIE HIPPODROME**—Circus Emcee John Reed King presents circus acts: Bert Daro, artist of the slack-wire & aerialist Belle Corinne			
	9	**"MELODY CLUB"**—Feature Film Terry Thomas, Gwyneth Vaughan & Michael Balfour; story of racketeers who work out a new way to buy a night club			
11:30	4	**CANDY CARNIVAL**—Variety Gene Crane is host to talent			
	5	**LIVE AND LEARN**—Discussion "Logic—The Basis Of Argument" discussed by Rev. Thomas W. Connolly			
	7	**FAITH FOR TODAY**—Religious Rev. W. A. Fagal, pastor of Washington Ave. Church, Brooklyn			
12:00	4	**ULMER TURNER AND THE NEWS**			
	5	**FILM SHORT**			
	7	**TROUBLE WITH FATHER**—Skit			
	9	**AARON'S ACTION THEATER** "Frontier Vengeance" feature (1st showing) with Red Barry & Betty Moran; framed for the murder of his best friend, hero sets out to prove otherwise			
12:15	4	**YOUR FUTURE HOME**—Ideas			
12:30	4	**FILM**			
	5	**FRONTIERS OF FAITH**—Relig. Rev. Jitsuo Mirokawa, First Baptist Church of Chicago is speaker			
	7	**AMATEUR HOUR**—Chgo. Talent			
1:00	4	**PRESIDENTIAL CANDIDATES** Interviews with Estes Kefauver, Robert Kerr, Richard Russell, and Averell Harriman			
	5	**HATS IN THE RING**—Talks			
	9	**BATTING PRACTICE**—Warmups			
1:10	9	**LEAD OFF MAN**—Creighton			
1:25	9	**BASEBALL**—Cubs vs New York			
1:30	5	**HOW DOES YOUR GARDEN GROW?**—Planting And Care John Ott tells of care and cultivation of gladioli; also, time-lapse movies			
	7	**WILD BILL HICKOK**—Western Guy Madison & Andy Devine star			

(Continued on page 18)

PROGRAMMING, LIKE TIME, MARCHES ON

by JACK MABLEY

The increase in quality programming in television has been so gradual, and so poorly publicized by the television industry, that few people realize what has taken place.

In rising to periodical defenses of television, it has been my habit—and that of most TV writers—to assert that any viewer can find 10 hours a week of constructive, worthwhile programs if he looks hard enough.

This week I added up the shows that would be classified as constructive by even the most critical jury. I discovered you would have to watch your set more than 34 hours every week to see all of the top-quality programs—shows which would win the approval of any educator or parent or even Congressman.

The list includes science, religion, discussion, interviews, children's shows, and news and special events.

Here is a single week's lineup of programs which I would call constructive. Any viewer who is familiar with even half of them can feel he is getting positive good from his TV set, even if he spends 20 more hours a week watching quiz shows and old movies.

How many of these are you familiar with:

Mr. Imagination, City Desk, American Inventory, Pet Shop, Bishop Sheen, Farm Town USA, America at Church, Nature of Things, This Week in Chicago Schools, Horizons, Presidential Timber, Hot Seat, See It Now, The Pulpit, Live and Learn, Faith for Today.

Press Conference, Youth Wants to Know, Keep Posted, Chronoscope, Frontiers of Faith, How Does Your Garden Grow, Hats in the Ring, Lamp Unto My Feet, Kukla, Fran and Ollie, Zoo Parade, What in the World, TV Recital Hall, Man of the Week.

Washington Spotlight, American Town Meeting, Meet the Press, What's the Answer, Faith of Our Fathers, Information Please, Quest for Contentment, Today, Hall of Fame, American Forum of the Air.

New Horizons, Summer School, Impact, Voice of Firestone, and John Hopkins Science Review.

This will give you approximately 32 hours a week. Add to these the news and weather shows, special events such as the convention coverage, and the women's service shows on the daytime schedule, and you have 40 or more hours a week of quality programming.

The quiet transition of from eight or 10 such programs a week to 50 or more has taken place quietly in the past year. The number of stations in Chicago has not changed, of course, but part of the increase is due to the additional time the stations are on the air.

The motivation of the networks and stations in increasing the good programs hasn't been completely unselfish. They are bound by law to do a certain percentage of public service programming. Also some of them are making so much money I think it embarrasses them to have an uninterrupted flood of pitchmen and old movies.

MR. WIZARD

The constructive programs are for the most part inexpensive. There are some exceptions, such as See It Now, Today, Mr. Wizard, and Hall of Fame. But with a majority of the discussion and interview programs it's merely a matter of assembling a table and some chairs, snagging a guest, paying some newsmen four-bits to ask questions, and starting to grind the cameras.

There also is a stubborn tendency of the stations to put the best programs at the worst times. Sunday morning and afternoon is a great dumping ground for network obligations.

Whatever the motivations, the fact remains we're getting some outstanding public service programs, in quantity. Anyone who says that there is nothing for him in television is either a hermit or is simply too lazy to turn his dial.

SUNDAY JULY 20—*cont'd*

2:00 4 WHAT'S THE GREAT IDEA?
Dr. Mortimer speaks on philosophies found in the Great Books
5 FILM
7 CISCO KID—Western Movie

2:30 4 FEATURE FILM
5 THE MAN WHO—Political
History of the Democratic party in documentary form showing films of previous campaigns and relating them to present issues
7 ADVENTURES OF KIT CARSON
Bill Williams is featured as Kit

3:00 7 SADDLE & SAGE—Western
"West of the Alamo" feature film

3:30 4 FILM
5 FEARLESS FOSDICK—Puppets
Fosdick meets a new opponent in "Matchhead," a criminal who starts fires by staring with his eyes
7 THE HOUR APPROACHES
Behind the scenes with the delegates

3:45 4 INDUSTRY ON PARADE—Film
9 TENTH INNING—J. Brickhouse
Recap of the game & interviews

4:00 4 LAMP UNTO MY FEET—Relig.
Rev. Herbert F. Lowe & Dr. Richard Cowan discuss "Our Stewardship Of God's Universe" also, film "The Creation"
5 ZOOPARADE—About Animals
R. Marlin Perkins & Jim Hurlbut visit animal alley with the zebras, raccoons, peacocks, pheasants, vultures, eagles, & other animals (small mammals if it rains)
7 SUPER CIRCUS—Big Top Fun
Claude Kirchner presents Evers & Dolores on the high tight wire, Bernie Hoffman in the Super Menagerie, Leo & Josephine Gasca, balancing, juggling, & low trapeze, the Hawthorne Bears, Cliffy, Scampy, Nick, & Mary Hartline entertain a Hollywood movie star, and Hollywood Skyrockets, acrobats on the sway poles
9 MUSIC ALA MODE—J. Fuller

4:30 4 MAN OF THE WEEK—Talks
5 SKY KING THEATER—Western
"Flying Rancher," story of a teenage boy, accused of murdering his father, & a confession high above the clouds
9 "GIRL IN A TAXI"—Film
Feature with Frances Day & Helen Hayes

5:00 4 DEM. CONVENTION PREVIEW
5 ARE YOU POSITIVE?—Sports
Quiz with Bill Stern; regular panel: Frank Frisch and Jimmy Cannon
7 OPERATION CHICAGO
Bryson Rash, Ted Malone, Walter Kiernan & Roger Price talk on how to get to Chicago and how to find the convention, for arrival of the delegates

5:30 4 BOB ATCHER—SAM SQUIRREL
5 TO BE ANNOUNCED
7 THE AMERICAN SCENE—Film

5:45 5 LEN O'CONNOR & THE NEWS

6:00 4 GENE AUTRY SHOW—Western
Gene saves a friend's ranch in "Head For Texas" when he battles a gang of rustlers
5 MEET THE PRESS—Interviews
Interviews with all leading candidates for the Presidential nomination conducted by Martha Rountree and Lawrence Spivak; guests: Sen. Estes Kefauver (pg. 7), Sen. Robert Kerr, Sen. Richard Russell (pg. 9), & Averell Harriman (pg. 8)
7 YOU ASKED FOR IT—Requests
9 "QUIET WOMAN"—Feature
Film with Derek Bond, Jane Hylton & Michael Balfour; a young woman takes over management of an inn and falls in love with young artist, but complications arise when her convict-husband escapes

6:30 4 YOUR LUCKY CLUE—Quiz
Mystery program, Basil Rathbone mc; professional detectives against amateur criminologists
7 WHAT'S THE ANSWER—Quiz

7:00 4 TOAST OF THE TOWN—Variety
Ed Sullivan presents Will Rogers, Jr., Rise Stevens, Ben Hogan, Jack Carter, Sonny Howard, and Trini Reyes
5 BIG PAYOFF—Quiz Show
Randy Merriman and Bess Myerson conduct exciting quiz with prizes
7 SOCIALIST WORKERS PARTY ACCEPTANCE SPEECH

7:15 7 KING'S CROSSROADS—Films

7:30 9 PRESS CONFERENCE—Interviews
Lee Schooler and panel of newspapermen interview leading candidates and key personalities in special convention series; (open to the public)

8:00 4 INFORMATION PLEASE—Quiz
Try and stump the experts! Panel includes: Franklin P. Adams, John Kieran; Clifton Fadiman, moderator with guest, Sir Gladwyn Jebb, permanent representative of the United Kingdom to the United Nations
5 TV PLAYHOUSE—Drama
Paul Langton, Gordon Mills, & Frances Waller in "The Trial Of Steven Kent" a tale of a man accused of murdering his wife, and how a jury changes its mind
7 QUEST FOR SERENITY
Religious talks by Dr. Hildebrand
9 ROCKY KING—Roscoe Karns
"Death Dissolves a Partnership." Rocky proves that love & blackmail do not mix

8:30 4 BREAK THE BANK—Quiz Game
Bud Collyer quizzes contestants
7 NIGHTS AT THE ROUND TABLE
Regular & guest commentators & political observers discussing late changes

SUNDAY JULY 20—*cont'd*

8:30 9 PLAINCLOTHESMAN—Drama
In "The Model Secretary" the police show methods used to identify a body from which all identification marks and papers have been removed

9:00 4 CELEBRITY TIME—Variety
Conrad Nagel's guests are: Lisa Kirk, Victor Borge, dancer Jonathan Lucas and vocalist Betty Ann Grove

5 SUMMER THEATER—Drama
"Salvage," by Joseph Cochran; story deals with the problems of a man forced to retire at the age of 63

7 HOUR OF DECISION—Relig.
Evangelist Billy Graham preaches

9 THEY STAND ACCUSED—Drama
Jury must decide if attractive teacher of culture course used her position to estrange pupil from his wife, when she is sued for alienation of affection

9:15 7 FILM SHORTS—Documentary

9:30 4 WHAT'S MY LINE?—Quiz
Host John Daly with panelists Dorothy Kilgallen, Arlene Francis, Hal Block, and Bennett Cerf

5 AMERICAN FORUM OF THE AIR
"Who Will Top The Democratic Ticket in '52?" discussed by Sen. Estes Kefauver (D-Tenn.), Sen. Robert Kerr (D-Okla.), Sen. Richard Russell (D-Ga.), & W. Averell Harriman, Mutual Security Director

7 FOCUS—Documentary Film

10:00 4 "SPY OF NAPOLEON"—Film
Feature with Richard Barthelmess, Dolly Haas, & Frank Vosper; intrigue behind the war between France & Prussia during Napoleon III's reign

5 WEATHERMAN—Clint Youle

7 DREW PEARSON—News
Analyses of news at home and abroad

9 COURTESY THEATER—Feature
Film (1st showing) "Search For Danger" with John Calvert, Albert Dekker, and Myrna Dell; Falcon attempts to solve murders committed after gambler absconds with dough

10:10 5 DORSEY CONNORS—Ideas

10:15 5 ALEX DREIER—News Report
(See story on page 42)

7 EARL NIGHTINGALE—Talks

10:30 5 SPORTS STAR TIME—Duggan

7 OPEN HOUSE—Interviews
Elmer Davis & Pauline Frederick talk with important delegates, candidates, & other convention dignitaries

11:00 7 "BEYOND TOMORROW"—Film
Feature with Jean Parker, Richard Carlson, Chas. Winninger, & C. Aubrey Smith; millionaires use a clever plot to have guests on Christmas eve, and take a young couple to their hearts

11:30 4 ELOISE SALUTES THE STARS

(Stations reserve the right to change above listings without notice)

TOP CONVENTION COVERAGE ON CHANNEL 9

SEE the telecasts direct from the International Amphitheatre

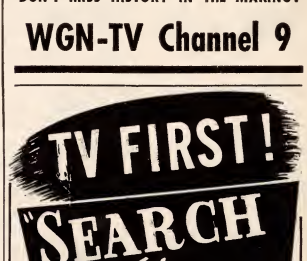
SEE PRESS CONFERENCES with leading Democrats

SUNDAY 7:30-8:00 P.M.
MONDAY thru THURSDAY 7:00-7:30 P.M.

SEE exclusive films at 6:45 P.M. Monday thru Friday on "The Chicagoland Newsreel"

DON'T MISS HISTORY IN THE MAKING!

WGN-TV Channel 9



ACTION-PACKED!
THE FALCON'S LATEST ADVENTURE
starring
John CALVERT • Myrna DELL • Albert DEKKER
SUN•10 pm•WGN-TV
COURTESY THEATRE

Monday July 21

		WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9
7:00	5	**Today**—News & Commentary			
8:45	9	**Travelogue**—Film Short "Henry Christophe"			
9:00	4	**Morning News**—Interviews			
	5	**Convention Highlights**—News			
	9	**Chicago Cooks**—Kay Middleton			
9:30	4	**Arthur Godfrey Time**—Variety			
	7	**"Westland Case"**—Feature Film with Preston Foster & Carol Hughes; a man's life hangs in the balance as a private detective determines to prove that he did not murder his wife			
9:45	4	**Al Pearce Show**—Variety			
10:00	5	**Home Cooking**—Eddie Doucette			
	9	**Picture Payday**—Quiz Program (See story on personality, page 36)			
10:15	4	**Bride & Groom**—Interviews			
10:30	4	**Creative Cookery**—F. Pope Milk chocolate marshmallow pecan fluff and cheddar cheese hors d'oeuvrs			
	5	**It's A Problem**—Discussion "Parent-Child Relationship," discussed by Professor Roma Gans, William Bristow, New York City Board of Education, and Trude Lash, secretary of the Citizen's Committee for children			
	7	**Bob And Kay Show**—Variety			
	9	**Strike It Rich**—Quiz Session Guest: blind pianist George Shearing			
11:00	5	**Ruth Lyons' '50 Club**—Chats			
	9	**Movie Quick Quiz**—H. Dorsey			
11:15	9	**Love Of Life**—Serial			
11:30	4-5-7-9	**DEMOCRATIC CONVENTION SESSION IS CALLED TO ORDER**			
	4	Narration handled by: Edward R. Murrow, Douglas Edwards, Robert Trout, Lowell Thomas, Walter Cronkite, Don Hollenbeck, & Eric Sevareid			
	5	Narration handled by: John Cameron Swayze, Clifton Utley, H. V. Kaltenborn, Morgan Beatty, George Hicks, James Fleming, Jim Hurlbut, Richard Harkness, & on the lighter side Bob Hope			
	7	Narration handled by: Drew Pearson, John Daly, Ted Malone, Elmer Davis, Ernest K. Lindley, Mary Margaret McBride, & on the lighter side Roger Price			
	9	Narration handled by: Spencer Allen, Steve Fentress, Bob Maddock, Robert F. Hurleigh, Carl Greyson, Lee Schooler, Martha Rountree, & Lawrence Spivak			

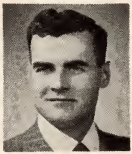
(Continued on page 22)

Backstage Diary

—by Marty O'Shaughnessy

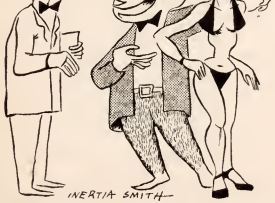
CHICAGO—Even though the TV stars of the week (**Kefauver, Stevenson, Harriman, Russell** et al) will capture most of the headlines, you may be interested in the men backstage who do the wire-pulling and signal-calling. Here are a few.

Sam Rayburn—70 year old Texan has been a Congressman since 1913. He's also held the gavel as Speaker of the House longer than anyone else in American history. **Rayburn** first attracted national attention when he shrewdly managed the nominating campaign for Vice President of **John Nance Garner** in 1932, the year that **Franklin Roosevelt** won the Presidential nomination. When the **Roosevelt-Garner** ticket swept the November election, **Rayburn's** star in Washington reached its zenith. He's considered a middle-of-the-road Democrat, and a terrific power in southern politics.



MARTY

Frank McKinney—Took over the Democratic National Committee in 1951, after a commercially successful stint as an Indianapolis businessman. He's 48, and once held a veepee post with the Pittsburgh Pirates baseball team. But long before, **McKinney** broke into politics in 1934 as county treasurer, and has been dabbling ever since.



"She's the Clean Government candidate . . . . not a thing to hide."

James F. Byrnes—backing Senator **Dick Russell** for the Democratic nomination is South Carolina governor **Jimmy Byrnes**, who had a longtime record as congressman and senator, Supreme Court Justice, Secretary of State and various key wartime jobs. He was floor manager for **Roosevelt** in 1940, but lived to repudiate most of **FDR's** foreign entanglements, especially the Russian fiasco. He'll figure prominently in convention strategy, directing his fire against the **Truman-New Deal** forces.

Hubert Humphrey—a volatile, voluble 41 year-old Senator from Minnesota, he'll provide many fireworks trying to push through a strong civil rights plank in the Democratic platform. **Humphrey** is a former mayor of Minneapolis, and is now a vice chairman of the leftist Americans for Democratic Action. Operating at the extreme left wing of the Democratic party, he's no statesman but a shrewd orator with a powerful appeal to minority groups.

KEFAUVER

Leslie Biffle—62 year old secretary of the Senate, **Les Biffle** has been a potent figure in Washington politics since 1935, when his friendship for newly-elected **Harry Truman** gave him an inside post with the "poker cabinet." Only time **Biffle** made headlines occurred in 1948, when he disguised himself as a farmer and made a cross-country tour to sound out true sentiment in the **Dewey-Truman** election. It turned out the surveys & polls were wrong, **Biffle** right, in guessing the 1948 results. He serves as legman and adviser to the **Truman** forces at conventions.

Biggest question of the convention—Can battling **Estes Kefauver**, backed by the highest popular vote of all candidates, lick the combination of southern demagogues and big city bosses who have declared war on him?

MONDAY JULY 21—*cont'd*

4-5-7-9 DEMOCRATIC CONVENTION
Business of the day includes:
Call to order and introductory address by Frank McKinney, National Chairman
Invocation
Call for Convention read
Address of welcome on behalf of the City of Chicago by Mayor Martin J. Kennelly, and address of welcome on behalf of the State of Illinois by Gov. Adlai Stevenson & Sen. Paul Douglas
Report of the treasurer
Recommendations for appointment of Temporary Office

. . . Telecasting will be concluded by a summation of events by the individual stations & their commentators

The following programs are tentative, and will be telecast only if the convention session has ended on or before the time at which the program is scheduled

3:00 4 "Hillbilly Blitzkrieg"—Film
Feature with Bud Duncan & Edgar Kennedy; an army sgt. & a buck pvt. are sent to the backwoods of Tennessee to guard an important rocket invention
5 Matinee In New York—Variety
"Winner Take All" contest; commentary by Robin Chandler from Chicago; and Cracker Barrel interview with Judge Haddock
7 "Defenders Of The Law"—Film
Feature with Dale Owen & Edmund Breeze; tale of how the law catches up with the racketeers
9 Test Pattern Until 5:00 p.m.

4:00 5 Hawkins Falls, Pop. 6,200
7 "Woman Unafraid"—Feature

4:15 4 Luckey North Show—Talks
5 Gabby Hayes Show—Tall Tales

4:30 4 Film
5 Howdy Doody Show—Puppets

5:00 4 Kids Karnival Kwiz—Games
5 Cactus Jim—Western Film
7 Sagebrush Theater—Serial
"Springtime In Texas" part 1
9 Trail Blazers' Theater—Western
"Lucky Texan" feature film

5:15 7 Mary Margaret McBride—Talk
Interviews and discussion with the delegates and leading personalities

5:30 4 Silhouettes Of The West—Film
5 Weatherman—Clint Youle
7 Tom Corbett, Space Cadet

5:40 5 Dorsey Connors Show—Tips

5:45 4 Window Shopping—Commercial
5 Something To Talk About
7 Paddy The Pelican—Cartoon

5:50 5 Clifton Utley And The News

5:55 4 Chicago Weather—Climate

6:00 4 Sports & Comments—Bob Elson
5 Convention Call—Quiz
NBC commentators & reporters are questioned via telephone by home viewers
7 Austin Kiplinger & The News
9 Captain Video—Adventures

6:10 7 Sports Highlights—News Events

6:15 4 Ulmer Turner And The News

6:20 7 Top O' The Weather—J. Weigel

6:25 7 Barbara Moro Views Chicago

6:30 4 CBS News—Douglas Edwards
5 Those Two—Comedy Skits
(See picture on page 32)
7 Curtain Up—Film
9 Spencer Allen & The News

6:45 4 Eddy Arnold Show—Musical
Tunes include: "Full Time Job," "Tie Me To Your Apron," and The Ames Brothers sing "Auf Wiedersehen"
5 News Caravan—John C. Swayze
9 Chicagoland Newsreel—Data

7:00 4 VIDEO THEATER—Drama
"Brigadier" by Ruppert Hughes with Henry Hull; story of a kind-hearted commander in the Union Army and of his brigade
5 QUIZ KIDS—Emcee Joe Kelly
Panel: Joel Kupperman, Pat Conlon, Sally Ann Wilhelm, Harvey Dytch, & Frankie Vanderploeg. Guests: Gail Dytch (5), Lawrie Miles (4), & a Democratic delegate
7 OUT OF THE FOG—Drama
9 PRESS CONFERENCE—News
Convention news and interviews with Lee Schooler (open to the public)

7:30 4 GODFREY'S TALENT SCOUTS
Professional talent competition
5 VOICE OF FIRESTONE—Music
Guest soloist: mezzo-soprano Mildred Miller sings "Twilight in Barakeesh" from "The Rose of Algeria" by Victor Herbert; "I Know Where I'm Going," and Schubert's "Ave Maria"; orchestra does "March of the Lead Soldiers," "Non So Piu Cosa Son" from "The Marriage of Figaro," and "Triumphant March" from "Aida"
7 PEARSON'S PARADE—Talks
Drey Pearson, Roger Price, Ted Malone, Walter Kiernan, Quincy Howe, Pauline Frederick, Taylor Grant and guests discuss events
9 JOHNS HOPKINS REVUE
Dr. Austin H. Clarke on topic titled "The Worm Turns;" demonstration of the life, habits, & care of butterflies

MONDAY JULY 21—*cont'd*

8:00 4-5-7-9 DEMOCRATIC CONVENTION SESSION

4 Narrated by: Edward R. Murrow, Douglas Edwards, Robert Trout, Lowell Thomas, Walter Cronkite, Don Hollenbeck, & Eric Sevareid

5 Narrated by: John Cameron Swayze, Clifton Utley, H. V. Kaltenborn, Morgan Beatty, George Hicks, James Fleming, Jim Hurlbut, & Richard Harkness. Bob Hope will give his views of the proceedings, just after station conclusion, from the Studebaker Theater (open to the public)

7 Narrated by: Drew Pearson, John Daly, Ted Malone, Elmer Davis, Ernest K. Lindley, and Mary Margaret McBride

9 Narrated by: Spencer Allen, Steve Fentress, Bob Maddock, Robert F. Hurleigh, Carl Greyson, Lee Schooler, Martha Rountree, and Lawrence Spivak

Tonight's business includes:
Call to order by Frank McKinney, of Indiana, Chairman of the National Committee

Invocation

Address by Governor Paul Dever of Massachusetts (approximately 9:30 p.m.) Gov. Dever is installed as Temporary Chairman of the Convention

. . . Telecasting will be concluded by a summation of events by the individual stations & their commentators

The following programs are tentative. Programs scheduled for channels 7 & 9 will be telecast immediately following the session if it ends before midnight. Programs scheduled for channels 4 & 5 will be telecast only if the session ends on or before the time the program is scheduled.

11:00 4 KUP'S COLUMN—News-Guests

5 WEATHERMAN—Clint Youle

7 "REG'LAR FELLERS"—Film
Feature with Sarah Padden & Roscoe Ates; about a wealthy widow who dislikes children

9 AARON'S ACTION THEATER
"Doomed At Sundown" western feature film (1st showing) with Bob Steele, and Loran de Hayes

11:10 5 CLIFTON UTLEY & THE NEWS

11:15 4 MIDNIGHT EDITION—U. Turner

11:25 5 LET'S LOOK AT SPORTS

(Stations reserve the right to change above listings without notice)

DO YOU KNOW THE POLITICAL STARS?
Answers to quiz on page 29.

1. True 2. True 3. False
4. True 5. True 6. False

Score 10 points for each correct answer. Here's how you rate: 50-60, excellent; 30-50, good; 20-30, average; 10 or less, ever heard of politics?

4 to 4 for Fun and Food
LINN BURTON'S
Peggy Sabel's
Air Conditioned
STEAK HOUSE
● Complete Variety of Dinners
● Only Aged Prime Beef
744 N. Rush
For Reservations DElaware 7-5930
Entire Second Floor for Private Parties
NOW—CHICAGO'S MOST BEAUTIFUL ROOM
For Wedding Receptions, Cocktail Parties, Birthdays, Business and Club Meetings. Dinners and Drinks Served.

WATCH FOR
Admiral's
CONVENTION SPECIALS ON WENR-TV
FREE GIFTS!
SPECIAL OFFERS!
Learn the details as you watch the Democratic Convention
PRESENTED DAILY BY YOUR
Admiral
DEALER

DEMOCRATIC CONVENTION VOTES BY STATES

A SIMPLE MAJORITY OF 616 VOTES IS NEEDED TO NOMINATE

STATES AND THEIR VOTES	FIRST BALLOT				SECOND BALLOT				THIRD BALLOT			
	Kef'r	Stev'n	Russell	Others	Kef'r	Stev'n	Russell	Others	Kef'r	Stev'n	Russell	Others
ALABAMA (22)												
ARIZONA (12)												
ARKANSAS (22)												
CALIFORNIA (68)												
COLORADO (16)												
CONNECTICUT (16)												
DELAWARE (6)												
FLORIDA (24)												
GEORGIA (28)												
IDAHO (12)												
ILLINOIS (60)												
INDIANA (26)												
IOWA (24)												
KANSAS (16)												
KENTUCKY (26)												
LOUISIANA (20)												
MAINE (10)												
MARYLAND (18)												
MASSACHUSETTS (36)												
MICHIGAN (40)												
MINNESOTA (26)												
MISSISSIPPI (18)												
MISSOURI (34)												
MONTANA (12)												
NEBRASKA (12)												
NEVADA (10)												

NEW HAMPSHIRE (8)												
NEW JERSEY (32)												
NEW MEXICO (12)												
NEW YORK (94)												
NORTH CAROLINA (32)												
NORTH DAKOTA (8)												
OHIO (54)												
OKLAHOMA (24)												
OREGON (12)												
PENNSYLVANIA (70)												
RHODE ISLAND (12)												
SOUTH CAROLINA (16)												
SOUTH DAKOTA (8)												
TENNESSEE (28)												
TEXAS (52)												
UTAH (12)												
VERMONT (6)												
VIRGINIA (28)												
WASHINGTON (22)												
WEST VIRGINIA (20)												
WISCONSIN (28)												
WYOMING (10)												
ALASKA (6)												
DISTRICT COLUMBIA (6)												
HAWAII (6)												
PUERTO RICO (6)												
VIRGIN ISLANDS (2)												
CANAL ZONE (2)												
TOTALS												

Tuesday July 22

WBKB 4 WNBQ 5 WENR-TV 7 WGN-TV 9

7:00 5 **Today**—News & Commentary

8:45 9 **Chicagoland Newsreel**—Data
Local news and events of interest

9:00 4 **Arthur Godfrey Time**—Variety
5 **Convention Highlights**—News
9 **Chicago Cooks**—Kay Middleton
New recipes and ideas in cooking

9:15 4 **Morning News**—Late Reports

9:30 4 **Arthur Godfrey Time**—Variety
7 **"Senor Jim"**—Feature Film

9:45 4 **Al Pearce Show**—Variety

10:00 5 **Home Cooking**—Eddie Doucette
9 **Picture Payday**—Quiz Contest
Questions based on newspaper pics

10:15 4 **Bride & Groom**—Wedding

10:30 4 **Breakfast With The O'Neils**
5 **It's A Problem**—Discussion
"Why Be Overweight?," discussed by Adeline Garner, Dr. Jerome Pincus and Fannie Hurst
7 **Bob And Kay Show**—Guests
9 **Strike It Rich**—Quiz Time

11:00 4 **Creative Cookery**—F. Pope
Swedish meat balls & tuna Neapolitan
5 **Ruth Lyons' '50 Club**—Informal
9 **Movie Quick Quiz**—H. Dorsey

11:15 9 **Love Of Life**—Continued

11:30 5 **Good Living**—Homemaking Tips
Designer Paul MacAlister discusses "Rooms for Improvement"
9 **Search For Tomorrow**—Drama

11:45 9 **Rhythm Retreat**—Musical

12:00 **4-5-7-9 DEMOCRATIC CONVENTION SESSION**

4 Narrated throughout the day by: Edward R. Murrow, Douglas Edwards, Robert Trout, Lowell Thomas, Walter Cronkite, Don Hollenbeck, & Eric Sevareid

5 Narrated throughout the day by: John Cameron Swayze, Clifton Utley, H. V. Kaltenborn, Morgan Beatty, George Hicks, James Fleming, Jim Hurlbut, Richard Harkness, & on the lighter side by Bob Hope

7 Narrated throughout the day by: Drew Pearson, John Daly, Ted Malone, Elmer Davis, Ernest K. Lindley, Mary Margaret McBride, & on the lighter side by Roger Price

9 Narrated throughout the day by: Spencer Allen, Steve Fentress, Bob Maddock, Robert F. Hurleigh, Carl Greyson, Lee Schooler, Martha Rountree, & Lawrence Spivak

4-5-7-9 DEMOCRATIC CONVENTION

Business of the day includes:

Call to order by Temporary Chairman, Gov. Paul Dever of Massachusetts

Invocation

Memorial Service Address

Singing of the National Anthem

Report of the Committee on Credentials

Report of the Committee on Permanent Organization

Addresses by: Perle Mesta, U. S. Ambassador to Luxembourg

Congressman William L. Dawson of Illinois

Eugenie Anderson of Minnesota, U. S. Ambassador to Denmark

Richard Nelson, President of the Young Democrats

Georgia Neece Clark, Treasurer of the United States

. . . Telecasting will be concluded by a summation of events by the individual stations & their commentators

The following programs are tentative, and will be telecast only if the convention session has ended on or before the time at which the program is scheduled

3:00 4 **"Neath Brooklyn Bridge"**
Feature film with Leo Gorcey, Bobby Jordan, & Huntz Hall; battle against the underground when East Side Kids defend a young girl
5 **Matinee In New York**—Variety
Comedians Dana & Wood; "Winner Take All" contest; and commentary by Robin Chandler from Chicago
7 **"Song Of The Road**—Feature
Film with Harry Lauder & Ruth Haven; about the daughter of the veteran trouper who weds the wastrel in the company
9 **Test Pattern Until 5:00 p.m.**

4:00 5 **Hawkins Falls, Pop. 6200**
7 **"Second Honeymoon"**—Film
Feature with Tyrone Power & Loretta Young; a first love affair is re-kindled when a young couple meet again

4:15 4 **Film**
5 **Gabby Hayes Show**—Tall Tales

4:30 5 **Howdy Doody Show**—Puppets

4:45 4 **Backstage Diary**—Gossip
TV Forecast editor Marty O'Shaughnessy & Bonnie Weber present intimate views of TV celebrities

5:00 4 **Kids Karnival Kwiz**—Games
Art Hern as Natco the clown
5 **Cactus Jim**—Western Feature
7 **Sagebrush Theater**—Western
"Springtime In Texas" part 2

TUESDAY JULY 22—cont'd

5:00 9 Trail Blazers' Theater—Western
"Bad Men Of Thundergap" feature

5:15 7 Mary Margaret McBride—Talks
Interviews with the delegates

5:30 4 Silhouettes Of The West—Music
5 Weatherman—Clint Youle
7 Mary Hartline's Party—Games
Mary Hartline and pianist Chet Roble & "Wild Mustang" I

5:40 5 Dorsey Connors Show—Tips

5:45 4 Window Shopping—Commercial
5 Something To Talk About
Chuck Acree discusses interesting events and interviews his guests

5:50 5 Clifton Utley And The News

6:00 4 Sports & Comments—Bob Elson
5 Convention Call—Comments
Commentators & reporters are questioned by home viewers by telephone
7 Austin Kiplinger & The News
9 Captain Video—Adventures

6:10 7 Sports Highlights—News Events

6:15 4 Ulmer Turner And The News

6:20 7 Top O' The Weather—J. Weigel

6:25 7 Barbara Moro Views Chicago

6:30 4 CBS News—Douglas Edwards
5 Liberace At The Piano—Musical
Selections ranging from the classics to popular music of the day
7 Beulah Show—Comedy Skits
Hattie McDaniel stars as Beulah
9 Spencer Allen And The News

6:45 4 Music Hall With Patti Page
5 News Caravan—John Swayze
9 Chicagoland Newsreel—News

7:00 4 ROLLER DERBY—Action
Ken Nydell narrates the race
5 MIDWESTERN HAYRIDE
Emcee Bill Thall with instrumental and vocal soloists and groups
7 TO BE ANNOUNCED
9 PRESS CONFERENCE—Talk
Lee Schooler interviews the conventioneers (show open to the public)

7:30 4 PARS, BIRDIES & EAGLES
Danny O'Neil and his guests demonstrate how to improve your golf game
7 PEARSON'S PARADE—Talks
Preview of tonights events & commentary by ABC's staff commentators & reporters including comedian Roger Price
9 KEEP POSTED—Discussion
Martha Rountree and Lawrence Spivak lead discussions on current issues

8:00 4-5-7-9 DEMOCRATIC CONVENTION SESSION

4 Narrated by: Edward R. Murrow, Douglas Edwards, Robert Trout, Lowell Thomas, Walter Cronkite, Don Hollenbeck, & Eric Sevareid

5 Narrated by: John Cameron Swayze, Clifton Utley, H. V. Kaltenborn, Morgan Beatty, George Hicks, James Fleming, Jim Hurlbut, & Richard Harkness. Bob Hope will give his views of the proceedings, just after station conclusion, from the Studebaker Theater (open to the public)

7 Narrated by: Drew Pearson, John Daly, Ted Malone, Elmer Davis, Ernest K. Lindley, and Mary Margaret McBride,

9 Narrated by: Spencer Allen, Steve Fentress, Bob Maddock, Robert F. Hurleigh, Carl Greyson, Lee Schooler, Martha Rountree, and Lawrence Spivak

Tonight's Business Includes:

Call to order by Temporary Chairman, Gov. Paul Dever, of Mass.

Invocation

Addresses by: Mrs. India Edwards, Woman's Chairman of the National Committee; Mrs. Eleanor Roosevelt, Delegate to the United Nations

Installation of Permanent Chairman Sam Rayburn, Speaker of the House

. . . Telecasting will be concluded by a summation of events by the individual stations & their commentators

The following programs are tentative. Programs scheduled for channels 7 & 9 will be telecast immediately following the session if it ends before midnight. Programs scheduled for channels 4 & 5 will be telecast only if the session ends on or before the time the program is scheduled.

11:00 4 KUP'S COLUMN—News-Guests
5 WEATHERMAN—Clint Youle
7 "MAN IN THE IRON MASK"
Feature film with Louis Hayward, Joan Bennett, & Warren William; twin sons of the king of France battle for the right to rule
9 SIGN OFF—Immediately Following the WGN-TV summary

11:10 5 CLIFTON UTLEY & THE NEWS

11:15 4 "CHANCE OF A LIFETIME"—Film
Feature with Bernard Miles & Jeanne Bates; convict assigned to do factory work becomes involved in gun battle

11:25 5 LET'S LOOK AT SPORTS

12:45 4 MIDNIGHT EDITION—U. Turner

(Stations reserve the right to change above listings without notice)

1.

2.

3.

GUESS THESE MYSTERY FACES

This is the fifth in a series of quizzes in which you try to identify the stars identities by studying negatives of their pictures. This quiz is a little harder than the last four. Guess all seven and you can consider yourself a TV authority.

See Answers on Page 16.

4.

5.

6.

7.

Wednesday July 23

WBKB 4 | WNBQ 5 | WENR-TV 7 | WGN-TV 9

7:00 5 **Today**—News And Commentary
8:45 9 **Chicagoland Newsreel**—Data
9:00 4 **Morning News**—Collingwood
5 **Convention Highlights**—News
9 **Chicago Cooks**—Recipes
9:30 4 **Arthur Godfrey Time**—Variety
7 **"Fighting Pilot"**—Feature
Film with Dick Talmadge & Gertrude Messinger; story of the men of the sky
9:45 4 **Al Pearce Show**—Interviews
Monologist Arlene Harris, "Elmer Burt," and pianist Edna Fisher
10:00 5 **Home Cooking**—Tasty Dishes
9 **Picture Payday**—Quiz Fun
Home viewers can win, too
10:15 4 **Bride & Groom**—Wedding
10:30 4 **Breakfast With The O'Neils**
5 **It's A Problem**—Discussion
"Allergies," discussed by Albert Maisel and Dr. Harold Michel-Smith
7 **Bob & Kay Show**—Variety
9 **Strike It Rich**—Warren Hull mc
Guest: actress Mary Jo Devlin
11:00 4 **Creative Cookery**—F. Pope
Curry of veal with rice and rye flour dainty wafer cookies are made
5 **Ruth Lyons' '50 Club**—Chats
9 **Movie Quick Quiz**—H. Dorsey
11:15 9 **Love Of Life**—Serial Story
11:30 5 **Good Living**—Homemaking Tips
"All About Baby" featuring Ruth Crowley, RN
9 **Search For Tomorrow**—Drama
11:45 9 **Rhythm Retreat**—Musical
12:00 4-5-7-9 **DEMOCRATIC CONVENTION SESSION**

4 Narrated throughout the day by: Edward R. Murrow, Douglas Edwards, Robert Trout, Lowell Thomas, Walter Cronkite, Don Hollenbeck, & Eric Sevreid

5 Narrated throughout the day by: John Cameron Swayze, Clifton Utley, H. V. Kaltenborn, Morgan Beatty, George Hicks, James Fleming, Jim Hurlbut, Richard Harkness, & on the lighter side by Bob Hope

7 Narrated throughout the day by: Drew Pearson, John Daly, Ted Malone, Elmer Davis, Ernest K. Lindley, Mary Margaret McBride, Quincy Howe, & on the lighter side by Roger Price

9 Narrated throughout the day by: Spencer Allen, Steve Fentress, Bob Maddock, Robert F. Hurleigh, Carl Greyson, Lee Schooler, Martha Rountree, & Lawrence Spivak

TRUMAN

DO YOU KNOW THE POLITICAL STARS?

TRUE OR FALSE?

1. Although Gov. Adlai Stevenson reached the Illinois gubernatorial mansion by way of a law degree from Northwestern, he flunked out of Princeton University.
2. As a youth, crime-battling Senator Estes Kefauver played guard on the Tennessee football team where he was known as "Old Ironsides."
3. President Truman's musical talents are well-founded. When he was a youth in Missouri, one of his first jobs was as accompanist for a torch singer in a St. Louis honky-tonk.
4. Sen. Bob Kerr, potential presidential candidate from Oklahoma, is a Sunday school teacher and teetotaler. Yet, he is one of the wealthiest members of Congress, owning oil and gas lands valued at $100,000,000.
5. Although Georgia's suave Gov. Richard Russell now presents a well-tailored appearance, he was in his childhood a "ragamuffin" who ran barefoot on Georgia soil until his late teens.
6. Averell Harriman, a successful politician today, is a product of New York's slums on the lower East side where he was a playmate of Eddie Cantor, George Jessel and Al Jolson.

For correct True-False answers see page 23.

Youngest Of The 32

Theodore Roosevelt was the youngest president inaugurated among the 32 who have been elected to the top post in the land. Roosevelt was only 42 when he took the oath of office in 1901. Others in their 40s when inaugurated were: James Polk, 49; Franklin Pierce, 48; Gen. U. S. Grant, 46; James Garfield, 49; and Grover Cleveland, 47.

WEDNESDAY JULY 23—*cont'd*

4-5-7-9 DEMOCRATIC CONVENTION
Business of the day includes:
Call to order by Permanent Chairman, Hon. Sam Rayburn
Invocation
Singing of the National Anthem
Report of the Committee on Resolutions
Nominating speeches for President of the United States, and Seconding speeches on the nomination
. . . Telecasting will be concluded by a summation of events by the individual stations & their commentators

The following programs are tentative times, and will be telecast only if the convention session has ended on or before the time at which the program is scheduled

3:00 4 "Renegade Girl"—Feature Film
Alan Curtis & Ann Savage in the tale of a Southern belle who falls in love
5 Matinee In New York—Variety
Commentary by Robin Chandler, from Chicago; "Winner Take All" contest; and Vacation Wonderland featuring Michigan
7 "Fangs Of The Wild"—Film
Feature with Rin Tin Tin Jr. & Dennis Moore; fox pelts are being stolen & the agent sent to solve the crime is suspected
9 Test Pattern Until 5:00 p.m.

4:00 5 Hawkins Falls, Pop. 6200
7 "Sea Devils"—Feature Film
Victor McLaglen, Preston Foster, & Ida Lupino in story of a chief mate who resents a young man's attempt to win his daughter

4:15 5 Gabby Hayes Show—Tall Tales

4:30 5 Howdy Doody Show—Bob Smith

5:00 4 Kids Karnival Kwiz—Games
5 Cactus Jim—Western Feature
7 Sagebrush Theater—Serial
"Springtime In Texas" part 3
9 Trail Blazers' Theater—Western
"Fighting Valley" feature film

5:15 7 Mary Margaret McBride—Talks
Interviews with the delegates

5:30 4 Silhouettes Of The West—Talks
5 Weatherman—Clint Youle
7 Tom Corbett Space Cadet

5:40 5 Dorsey Connors Show—Talks

5:45 4 Window Shopping—Commercial
5 Something To Talk About
7 Paddy The Pelican—For Kids

5:50 5 Clifton Utley And The News

5:55 4 Chgo. Weather—Climate News

6:00 4 Sports & Comments—Bob Elson
5 Convention Call—Questions
7 Austin Kiplinger & The News
9 Captain Video—Adventures

6:10 7 Sports Highlights—News Events

6:15 4 Ulmer Turner And The News

6:20 7 Top O'The Weather—J. Weigel

6:25 7 Barbara Moro Views Chicago

6:30 4 CBS News—Douglas Edwards
5 Those Two—Comedy Adventures
7 Name's The Same—Panel Quiz
Emcee Robt Q. Lewis introduces contestants for panel to name
9 Spencer Allen And The News

6:45 4 Eddy Arnold Show—Musical
Guest, Al Martino, sings "Here in My Heart." Other tunes include: "The Love Bug Itch," & "Forgive Me"
5 News Caravan—John Swayze
9 Chicagoland Newsreel

7:00 4 ARTHUR GODFREY & FRIENDS
Variety with vocalists Frank Parker, Marion Marlowe, Janette Davis, Haleloke, & vocal groups Mariners & the Chordettes
5 YOUTH WANTS TO KNOW
Guest: Sen. Estes Kefauver (D-Tenn.) is quizzed by teenagers
7 PAUL DIXON SHOW—Antics
Pantomimes, comedy skits and music
9 PRESS CONFERENCE—Interviews
Convention interviews with Lee Schooler (open to the public)

7:30 5 CONVENTION HIGHLIGHTS
Interviews, commentary on what has and is about to happen

BIGGEST TV SERVICE OFFER IN TOWN — CITY WIDE SERVICE
WITHIN ONE HOUR—DAY—NIGHT—SUNDAY

FOR ONLY **$7.95** NO HIDDEN CHARGES

SERVICE AND ALL TUBES NEEDED EXCEPT BIG PICTURE TUBE TO REPAIR YOUR SET IN YOUR HOME. BESIDES A COMPLETE TV CHECKUP INCLUDING ALL FOLLOWING ADJUSTMENTS
• FOCUS • ION TRAP • VERTICAL HEIGHT • HORIZONTAL LOCK-IN
• ALL HORIZONTAL ADJUSTMENTS • CENTERING
90-Day Written Guarantee with Every Service Call

NORTH
Jewel Home Appliances
CAPITOL 7-7765
(After 8 p.m. & Sun. Call GR 7-2241

SOUTH
SOUTHTOWN TV
MIDWAY 3-4740

WEST
TELE-CENTER
CRAWFORD 7-1889

WEDNESDAY JULY 23—cont'd

7:30 **7 PEARSON'S PARADE**—Talks
Preview of tonight's business and commentary with Drew Pearson, Roger Price, Ted Malone, Walter Kiernan, Quincy Howe, Pauline Frederick, and Taylor Grant

9 TELESPORTS DIGEST—News

8:00 **4-5-7-9 DEMOCRATIC CONVENTION SESSION**

4 Narrated by: Edward R. Murrow, Douglas Edwards, Robert Trout, Lowell Thomas, Walter Cronkite, Don Hollenbeck, & Eric Sevareid

5 Narrated by: John Cameron Swayze, Clifton Utley, H. V. Kaltenborn, Morgan Beatty, George Hicks, James Fleming, Jim Hurlbut, & Richard Harkness. Bob Hope will give his views of the proceedings, just after station conclusion, from the Studebaker Theater (open to the public)

7 Narrated by: Drew Pearson, John Daly, Ted Malone, Elmer Davis, Ernest K. Lindley, and Mary Margaret McBride

9 Narrated by: Spencer Allen, Steve Fentress, Bob Maddock, Robert F. Hurleigh, Carl Greyson, Lee Schooler, Martha Rountree, and Lawrence Spivak

Tonight's business includes:
Call to order by Permanent Chairman, Hon. Sam Rayburn
Invocation
Singing of the National Anthem
Address
Nominations for President of the U.S.
Roll call of States on Nominations
. . . Telecasting will be concluded by a summation of events by the individual stations & their commentators

The following programs are tentative. Programs scheduled for channels 7 & 9 will be telecast immediately following the session if it ends before midnight. Programs scheduled for channels 4 & 5 will be telecast only if the session ends on or before the time the program is scheduled.

11:00 **4 KUP'S COLUMN**—News-Gossip
5 WEATHERMAN—Clint Youle
7 "LADY IN THE MORGUE"
Feature film with Preston Foster & Pat Ellis; a private detective, the police, & gangsters are all after the body of a beautiful girl
9 NEWS VIEWS—Carl Greyson

11:10 **5 CLIFTON UTLEY & THE NEWS**

11:15 **4 "FLYING WILD"**—Feature
Film with Leo Gorcey, Bobby Jordan, & Donald Haines; the Kids tangle with saboteurs trying to block production

11:25 **5 LET'S LOOK AT SPORTS**

12:45 **4 MIDNIGHT EDITION**—U. Turner

(Stations reserve the right to change above listings without notice)

Martha Stewart is the female half of "Those Two" replacing Vivian Blaine. Co-starring is comic Pinky Lee. Show is seen on Monday, Wednesday and Friday at 6:30 p.m. on channel 5 (WNBQ).

WITH more Video Venus hopefuls crowding the mails, *TV Forecast* and WBKB have decided to extend the deadline several weeks. This will be one of the final calls for entries. All young unmarried women between the ages of 15 and 30 are eligible.

If you would like to be Miss Video Venus, simply fill out the attached entry blank on this page, enclose a clear, recent bathing suit picture of yourself and mail it in. The first eliminations will be decided on the basis of the pictures submitted.

Miss Video Venus will have a chance at fame & fortune, including a regular TV audition by WBKB, and a flock of glamorous prizes, including:

A choice of all-expense vacations for two at the famous Shinderman resorts of Nippersink or Oakton Manor.

A beautiful 17-inch Sentinel blond console TV set. Plus a handsome Sentinel portable radio in your choice of color.

A luxurious Persian lamb cape-stole valued at $300, donated by Willard-Raymond Furs of 190 N. State St.

A complete course of modeling and charm by the famed Sabie Models Unlimited at 203 N. Wabash Ave.

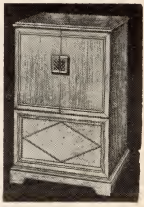
A complete day of beauty at Helena Rubinstein's world famous beauty salon at 666 N. Michigan Avenue, plus a complete individualized make-up kit with the personal direction of beauty authority Madama Houle.

A beautiful set of jewelry by Bogoff at 31 S. Franklin St., including a necklace, bracelet, earrings and pin.

Act Now.

Lakeside view of fabulous Nippersink resort.

ARE YOU MISS VIDEO VENUS?



The beautiful Sentinel TV set.

Video Venus • *TV Forecast* • 185 N. Wabash • Chicago 1, Ill.

I wish to enter the Video Venus contest. Enclosed is a recent bathing suit photo of myself. I understand this photo cannot be returned. I am single.

Please Print Clearly

Name .....

Address..... City.....

Postal Zone..... State..... Telephone.....

Age..... School (or occupation).....

Name & Address of Community Newspaper.....

.....

Thursday July 24

WBKB 4 | WNBQ 5 | WENR-TV 7 | WGN-TV 9

7:00 5 **Today**—News, Reviews, Records

8:45 9 **Chicagoland Newsreel**—Data

9:00 4 **Arthur Godfrey Time**—Variety
5 **Convention Highlights**—News
9 **Chicago Cooks**—Kay Middleton

9:15 4 **Morning News**—Collingwood

9:30 4 **Arthur Godfrey Show**—Variety
7 **"Black Doll"**—Feature Film
Donald Woods & Nan Grey & the tale of a child's toy that hides death

9:45 4 **Al Pearce Show**—Variety

10:00 5 **Home Cooking**—Recipes
9 **Picture Payday**—Quiz Game
Frank Sweeney is quizmaster

10:15 4 **Bride & Groom**—Interviews

10:30 4 **Breakfast With The O'Neils**
5 **It's A Problem**—Discussion
"Chronic Illnesses," discussed by Fannie Hurst, Dr. Martin Cheresky, and Rose Line
7 **Bob & Kay Show**—Interviews
9 **Strike It Rich**—Warren Hull mc

11:00 4 **Creative Cookery**—F. Pope
Basic dough for butterscotch pecan rolls and butter horns is demonstrated
5 **Ruth Lyons' '50 Club**—Chats
9 **Movie Quick Quiz**—H. Dorsey

11:15 9 **Love Of Life**—Serial Story

11:30 5 **Good Living**—Homemaking Tips
Celeste Carlyle's "Individually Yours"
9 **Search For Tomorrow**—Serial

11:45 9 **Rhythm Retreat**—Musical

12:00 4-5-7-9 **DEMOCRATIC CONVENTION SESSION**

4 Narrated throughout the day by: Edward R. Murrow, Douglas Edwards, Robert Trout, Lowell Thomas, Walter Cronkite, Don Hollenbeck, & Eric Sevareid

5 Narrated throughout the day by: John Cameron Swayze, Clifton Utley, H. V. Kaltenborn, Morgan Beatty, George Hicks, James Fleming, Jim Hurlbut, Richard Harkness, & on the lighter side by Bob Hope

7 Narrated throughout the day by: Drew Pearson, John Daly, Ted Malone, Elmer Davis, Ernest K. Lindley, Mary Margaret McBride, Quincy Howe, Taylor Grant, & on the lighter side by Roger Price

9 Narrated throughout the day by: Spencer Allen, Steve Fentress, Bob Maddock, Robert F. Hurleigh, Carl Greyson, Lee Schooler, Martha Rountree, & Lawrence Spivak

4-5-7-9 DEMOCRATIC CONVENTION

Business of the day includes:
Call to order by Permanent Chairman, Hon. Sam Rayburn
Invocation
Singing of the National Anthem
Address
Nominations for Vice President of the U.S.
Roll call of States on Vice Presidential nominations
Adjournment

. . . Telecasting will be concluded by a summation of events by the individual stations & their commentators

The following programs are tentative times, and will be telecast only if the convention session has ended on or before the time at which the program is scheduled

3:00 4 **"Private Snuffy Smith"**—Film
Feature with Edgar Kennedy & Bud Duncan; story of laughter in the midst of war games in Tennessee
5 **Matinee In New York**—Variety
"Winner Take All" contest; an old time movie, and Commentary by Robin Chandler, from Chicago
7 **"Sing As You Swing"**—Film
9 **Test Pattern Until 5:00 p.m.**

4:00 5 **Hawkins Falls, Pop. 6,200**
7 **"Police Patrol"**—Feature
Film with Donald Woods

4:15 5 **Gabby Hayes At The Double Bar M Ranch**—Western Story

4:30 5 **Howdy Doody Show**—Puppets

5:00 4 **Kids Karnival Kwiz**—Games
5 **Cactus Jim**—Western Feature
7 **Sagebrush Theater**—Western
"Springtime In Texas" part 4
9 **Trail Blazers' Theater**—Western
"Man From Utah" feature film

5:15 7 **Mary Margaret McBride**—Talks
Interviews with the delegates

5:30 4 **Silhouettes Of The West**—Talks
5 **Weatherman**—Clint Youle
7 **Mary Hartline's Party**—For Kids
"Wild Mustang" II

5:40 5 **Dorsey Connors Show**—Ideas

5:45 4 **Window Shopping**—Commercial
5 **Something To Talk About**

5:50 5 **Clifton Utley And The News**

6:00 4 **Sports & Comments**—Bob Elson
5 **Convention Call**—Questions
Do you know the answers?

THURSDAY JULY 24—*cont'd*

6:00 7 **Austin Kiplinger & The News**
9 **Captain Video**—Adventure Tale

6:10 7 **Sports Highlights**—News Events

6:15 4 **Ulmer Turner And The News**

6:20 7 **Top O'The Weather**—J. Weigel

6:25 7 **Barbara Moro Views Chicago**

6:30 4 **CBS News**—Douglas Edwards
5 **Liberace At The Piano**—Music
From the classics to popular music
7 **Lone Ranger**—Western Drama
9 **Spencer Allen And The News**

6:45 4 **Music Hall With Patti Page**
5 **News Caravan**—John Swayze
9 **Chicagoland Newsreel**—Data

7:00 4 **CONVENTION INTERVIEWS**
Interviews, discussions and other highlights preceding the convention session
5 **GROUCHO MARX SHOW**—Quiz
"You Bet Your Life" contest
7 **A DATE WITH JUDY**—Drama
9 **PRESS CONFERENCE**—Talk
Lee Schooler interviews candidates and delegates to convention

7:30 4 **AMOS 'N ANDY**—Comedy
Kingfish suspects Sapphire of having a boyfriend & with the aid of Andy tries to trap him
5 **CONVENTION HIGHLIGHTS**
Interviews & commentary from Congress Hotel & Conrad Hilton, & what's happening in various circles
7 **PEARSON'S PARADE**—Talks
Preview of tonight's business
9 **"SOS TIDAL WAVE"**—Film
Feature with Ralph Byrd, George Barbier & Kay Sutton; a TV newsreel commentator is prevented from revealing the criminal past of a candidate for mayor

8:00 4-5-7-9 **DEMOCRATIC CONVENTION SESSION**
Tonight's business if there is a session will include:
Call to order by Permanent Chairman, Hon. Sam Rayburn
Invocation
Singing of the National Anthem
Continuation of the address preceding Nominations for Vice President, the Nominating speeches, roll call of States on Vice Presidential nominations
Adjournment
. . . Telecasting will be concluded by a summation of events by the individual stations and their commentators

4-5-7-9 DEMOCRATIC CONVENTION

The following programs are tentative. Programs scheduled for channels 7 & 9 will be telecast immediately following the session if it ends before midnight. Programs scheduled for channels 4 & 5 will be telecast only if the session ends on or before the time the program is scheduled.

11:00 4 **KUP'S COLUMN**—Gossip
5 **WEATHERMAN**—Clint Youle
7 **"GIRL FROM HAVANA"**—Film
Feature (1st showing) with Dennis O'Keefe & Claire Carlton; deals with two oil-drilling pals who go for the same gal. If adjournment is early this feature will be followed by another "Ride 'Em Cowgirl"
9 **"VOGUES"**—Feature Film
Joan Bennett, Warner Baxter, & Mischa Auer in a tale of dress salons, fashion showings, and romance

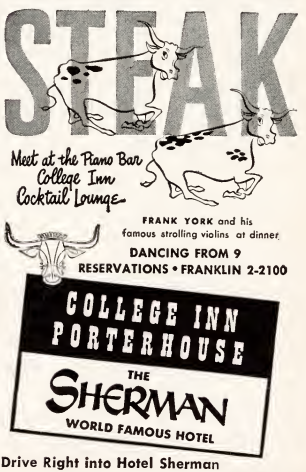
11:10 5 **CLIFTON UTLEY & THE NEWS**

11:15 4 **"ARE THESE OUR PARENTS?"**
Feature film with Helen Vinson & Lyle Talbot; successful business woman neglects her daughter, but interferes when girl runs off with an adventurer

11:25 5 **LET'S LOOK AT SPORTS**

12:45 4 **MIDNIGHT EDITION**—U. Turner

(Stations reserve the right to change above listings without notice)



Priscilla Henricks

MEET THE STARS

THE distaff side of "Picture Payday," WGN-TV's afternoon quiz session, is handled by one Pris Henricks, a slender sophisticated blonde who glides into TV camera range to display prizes, model clothes, introduce contestants and illustrate cooking commercials.

In addition, she co-produces the show with her husband, William P. Henricks.

Pris' TV appearances are no lucky accident. Before debuting on "Payday," she was thoroughly grounded in the prep schools of modeling, dress designing and art. A graduate of Fred Mizen Art Academy and Rollins college in Florida, she also attended Chicago Academy of Fine Art, American Academy of Fine Art, University of Chicago, University of Wisconsin and Northwestern Graduate School.

Her modeling jobs took her in a merry tour through State Street's more prominent department stores. Pris climaxed this career with a familiar bit as a "She's lovely, she's engaged, she uses Ponds" girl when she announced her engagement to Bill.

Among her off-the-cuff jobs were fashion coordinator for Wieboldt's, radio copy writer, radio staff writer, writer for Vogue and Glamour magazines, author of a decorating book "Decorating Today," femcee on a local radio show for high schoolers, and a fashion show commentator.

The Henricks are back in Chicago now after a brief New York jaunt. Since their marriage they have added a third member to their family tree, two-year-old Jill.

DEAR BOSS:

The newest rendition of The Flight of the Bumblebee seems to be The Flight of the Bumbling "B"-Grade TV Films straight from the Hollywood B-Hive to Chicago.

Drewrys Beer scrapped its live talent Actor's Club show, CHALLENGE, in favor of the latest "B" import. Caution: Even though this Specially Filmed for TV series is called THE UNEXPECTED, don't tune in expecting an UNEXPECTED plot. It's the same kind of junk Hollywood used to shove at unsuspecting moviegoers accompanied by the highly suspect plea that Movies Are Better Than Ever.

But let's give Drewrys credit for one unexpected thrill. They ran their new program on Channel Four and Channel Nine simultaneously. But aside from the fact they executed an unexpected double play I couldn't see much reason to cheer. Even if that particular tea-dance had appeared on all four channels at once I'd still be sure that four times nothing is nothing.

Liberace's new pianner-playing show makes a nice vehicle for his amazing virtuosity. That lad can really make a Steinway cry for mercy. He lays that smiling charm on a bit too thick for my taste, though. That's why I broke out into a big guffaw the other night when he sang his show off the air with a sickening sweet theme about: "I'll be looking at the moon but I'll be seeing . . ." And just at that precise moment he gets cut off to make room for a spot announcement by the Democratic National Committee. So from Liberace's farewell (stet), we switched to a close-up shot that finished off his theme song: the grinning face of a Democratic Jackass.

The Best of Groucho series is so good I wonder why even The Worst of Groucho couldn't be wrapped up into a far better summer replacement than most of the Doldrums now on the air. CHUB

Friday July 25

	WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9
7:00	5	**Today**—Reports & Interviews		
8:45	9	**Chicagoland Newsreel**—Data		
9:00	4	**Morning News**—Commentary		
	5	**Prologue To The Future**—Film		
	9	**Chicago Cooks**—Kay Middleton		
9:30	4	**Al Pearce Show**—Variety Time		
	5	**Breakfast Party**—Mel Martin		
10:00	5	**Home Cooking**—Recipe Fun		
	7	**"Daughter Of The Regiment"** Feature film with Warren Fuller; famous Donizetti opera done in English		
	9	**Picture Payday—Quiz Show** Prizes go to home viewers, too		
10:15	4	**Bride & Groom**—Wedding		
10:30	4	**Creative Cookery**—Recipes African lobster tails, French fried potatoes, & French fried sweet potatoes		
	5	**It's A Problem**—Discussion "Narcotics and Your Community," discussed by Dr. Marcus Kogel, Raymond Hilliard, and James R. Dumpson		
	9	**Strike It Rich**—Warren Hull mc Guest: Norman Hutson, bubble gum king		
11:00	5	**Ruth Lyons' 50 Club**—Chatter		
	7	**Bob & Kay Show**—Variety Time		
	9	**Movie Quick Quiz**—H. Dorsey		
11:15	9	**Love Of Life**—Serial Drama		
11:30	5	**Good Living**—New Ideas "Face the Facts," beauty tip featuring Hope Robbins, beauty expert		
	9	**Rhythm Retreat**—Music Time		

If the Democratic convention sessions are still in progress today, Friday, the programs scheduled approximately 12 noon to 3:00 p.m. will be cancelled.

12:00	4	**Bill Evans Show**—Variety
	5	**Noontime Comics**—John Coons
	7	**Feature Film Presentation**
	9	**Hi Ladies**—Interviews
12:30	4	**Garry Moore Show**—Comedy Guest: dancer Ray Malone
	5	**Meet Mintz**—Favorite Tunes
12:45	5	**Jack Angell With The News**
	9	**News Of Day**—Spencer Allen
1:00	5	**"There Goes Kelly"**—Feature Film with Jackie Moran, Wanda McKay, & Sidney Miller; radio station pages become involved in the murder of a vocalist
	9	**Test Pattern Until 5:00 p.m.**
1:30	4	**Guiding Light**—Serial Story
1:45	4	**Luckey North Show**—Interviews
2:00	4	**All Around The Town**—Talks
	5	**Big Pay Off**—Quiz Program

YOU CAN DEPEND ON

FOSTER TV

OUR POLICY

We repair 90% of our jobs in the home. Our service call price includes all labor necessary to do this, except the cleaning of a screen. Material used is charged for at established prices. We Itemize All Charges.

If it is necessary to take your set into our shop for repairs, you will be given an exact price and if you decide you do not want it repaired, we return it to you and you will be only charged for the service call—$3.

We guarantee all materials and workmanship for a period of 90 days. Each individual job is bonded by The American Mutual Liability Insurance Co. up to the amount of $200. We use only the very best grade of materials, dated carton tubes and factory registered NEW Picture Tubes. We do not buy or sell rebuilt or bulk tubes.

We have the finest and most complete test equipment available. We have our own trucks and carry every type of insurance necessary to protect yourself, your set and your property. Our men are paid by the hour and do not have to depend upon what they can charge you for their income.

$3 DAY OR NIGHT $3

COMPLETE LABOR IN YOUR HOME

OR

BRING YOUR SET

into our shop and see it repaired. See why any parts replaced are necessary. We will explain the operation of your set and show you how to make simple adjustments to save money.

TUBES TESTED FREE

AT OUR SHOP

AERIALS AND PARTS

FOR ALL MAKES

9 A.M. OPEN 9 P.M.

HOME SERVICE TO 11 P.M.

11 A.M. SUNDAYS 3 P.M.

FOSTER TV

2922 MILWAUKEE

HUMBOLDT 9-0911

memo: Get the new Forecast Today!

FRIDAY JULY 25—*cont'd*

2:30 4 **Summer School**—Talks
5 **Johnny Dugan Show**—Variety
3:00 4 **"Rubber Racketeers"**—Film
Feature with Ricardo Cortez & Rochelle Hudson; a defense worker is killed in a tire blowout accident & his friends set out to find blackmarket from which tire was purchased
5 **Matinee In New York**—Variety
Commentary by Robin Chandler, from Chicago, and "Winner Take All" contest
7 **"Adopted Mother"**—Feature
Film with Evelyn Knapp; story of an old lady acting as a temporary mother
4:00 5 **Hawkins Falls, Pop. 6,200**
7 **"Along Came Love"**—Feature
Film with Irene Hervey; comedy about a girl who works in a dept. store, a young doctor, & the gal's mother
4:15 4 **Assembly**—Military Interviews
"Big Wheel" with 35th infantry div.
5 **Gabby Hayes Show**—Tall Tales
4:30 4 **Film**
5 **Howdy Doody Show**—Puppets
5:00 4 **Kids Karnival Kwiz**—Games
5 **Cactus Jim**—Western Feature
7 **Sagebrush Theater**—Western
"Springtime In Texas" part 5
9 **Trail Blazers' Theater**—Western
"Great Stagecoach Robbery" feature
5:15 7 **Mary Margaret McBride**—Talk
Interviews with homebound delegates
5:30 4 **Silhouettes Of The West**—Chats
5 **Weatherman**—Clint Youle
7 **Tom Corbett Space Cadet**
5:40 5 **Dorsey Connors Show**—Talks
5:45 4 **Window Shopping**—Commercial
5 **Something To Talk About**
Interesting views around Chicago
7 **Paddy The Pelican**—Stories
5:50 5 **Clifton Utley And The News**
5:55 4 **Chicago Weather**—Climate
6:00 4 **Sports & Comments**—Bob Elson
5 **To be announced**
7 **Austin Kiplinger & The News**
9 **Captain Video**—Adventures
6:10 7 **Sports Highlights**—News Events
6:15 4 **Ulmer Turner And The News**
6:20 7 **Top O'The Weather**—J. Weigel
6:25 7 **Barbara Moro Views Chicago**
6:30 4 **CBS News**—Douglas Edwards
5 **Those Two**—Comedy Skits
7 **Trouble With Father**—Skit
In "Problem Party," Stu determines to keep noise & pranks at a minimum when Jackie throws an initiation party for her teenage friends
9 **Spencer Allen And The News**

6:45 4 **Eddy Arnold Show**—Musical
The Dickens Sisters sing "Half As Much"; other tunes: "Shepherd of My Heart," "Easy On the Eye," and "I'll Hold You In My Heart"
5 **News Caravan**—John Swayze
9 **Chicagoland Newsreel**—Data

7:00 4 **ARTHUR MURRAY PARTY**
Hostess Kathryn Murray welcomes guest dancer, Eric Victor
5 **CURTAIN CALL**—Drama
"Little Amby" by Tom McMurrow, Jr. A young lawyer who is very successful at winning legal cases, isn't so successful when it comes to the girl he loves
7 **HOT SEAT**—Interviews
Stuart Scheftel is moderator
9 **DOWN YOU GO**—Panel Quiz
Moderator Dr. Bergen Evans with panelists Toni Gilman, Robert Breen and Fran Coughlin & guest Kay Westfall

7:30 4 **PANTOMIME QUIZ**—Charades
Mike Stokey with regulars Jackie Cooper, Hans Conreid and guests
5 **WALT'S WORKSHOP**—Creative
Mr. Durbahn shows how to use concrete for decorative & useful purposes; how to build a center of interest in your garden using ready-mix concrete & a little ingenuity
7 **FEATURE FILM PRESENTATION**
9 **TWENTY QUESTIONS**—Quiz
Panelists include: Fred Van Deventer, Florence Rinard, Herb Polesie, Johnny McPhee, & guest Peter Donald

If the Democratic convention sessions are still in progress tonight, Friday, the programs scheduled approximately 8:00 p.m. to 11:00 p.m. will be cancelled

8:00 4 **PLAYHOUSE OF STARS**—Drama
Pat O'Brien in "A Man's World" the story of a father left with four sons & how he attempts to cope with their problems. Miss Dunne in a prologue
5 **DOORWAY TO DANGER**
A government agent carrying top secret documents disappears. Roland Winters is featured as investigator
9 **LIFE BEGINS AT 80**—Panel

8:30 4 **FOOTLIGHTS THEATER**—Drama
Lynn Bari, Patric Knowles & Alan Mowbray in "Agent From Scotland Yard"; disappearance of a senior code clerk could cause international complications if he's not located
5 **CAMPBELL PLAYHOUSE**—Drama
"My Cousin Norvell" by Nelson Bond with Howard Peary & Jorja Cartright; a visit from a space traveler is received several years ahead of schedule
7 **TO BE ANNOUNCED**

FRIDAY JULY 25—*cont'd*

If the Democratic convention sessions are still in progress tonight, Friday, the programs scheduled approximately 8:00 p.m. to 11:00 p.m. will be cancelled

8:30 9 "MR. & MRS. SPRING"—Drama
Ruth Warrick & Onslow Stevens in a tale that retells a tender story of love through many trying years

9:00 4 POLICE STORY—Drama
Rusty Lane portrays Police Sgt. Joseph Kinney in the story of a hold-up & murder in Newark, New Jersey

5 SUMMER SPORTS REEL—News

7 TO BE ANNOUNCED

9 CAVALCADE OF STARS—Variety
Emcee Larry Storch presents guests, Connie Russell, Donald Richards and Florian Zabach

9:30 4 TO BE ANNOUNCED

5 GREATEST FIGHTS OF THE CENT.
Film: Barney Ross vs Henry Armstrong

7 COURTESY HOUR—Spec. Film

9:45 5 WASHINGTON SPOTLITE—Talk

10:00 4 ULMER TURNER & THE NEWS

5 WEATHERMAN—Clint Youle

9 "RAILROADED"—Feature
Film with John Ireland, Sheila Ryan, & Hugh Beaumont; centers around a cold-blooded gangster who uses his gun whenever anyone gets in his way

10:10 5 DORSEY CONNORS—New Tips

10:15 4 SPORTS SCOREBOARD—Elson

5 CLIFTON UTLEY & THE NEWS

10:25 4 CHGO. WEATHER—P. Geraghty

10:30 4 MUSICAL NITE-CAP—Tunes

5 LET'S LOOK AT SPORTS

10:45 4 CHRONOSCOPE—Discussion
Secretary of the Army Frank C. Pace Jr. is interviewed by Wm. B. Huie

5 HERBIE MINTZ SHOW—Tunes

11:00 4 KUP'S COLUMN—Gossip

7 "JIM HANVEY, DETECTIVE"
Feature film (1st showing) with Guy Kibbee, Tom Brown, & Lucie Kaye; on a case of a missing emerald, sleuth finds it's all a publicity stunt, until crooks really set out to get it

11:15 4 "NEATH BROOKLYN BRIDGE"
Feature film with the East Side Kids battling the underground in defense of a young lady

11:30 9 "BABY FACE MORGAN"—Film
Feature with Mary Carlisle & Richard Cromwell; son of ex-racketeer is made figurehead of mob 'til they get his girl

12:45 4 MIDNIGHT EDITION—U. Turner

(Stations reserve the right to change above listings without notice)

THE PAUL HARVEY STORY

NEXT WEEK—For the first time in ANY publication, the real, unvarnished story of commentator Paul Harvey, the man who makes headlines.

NEXT WEEK—Who are the top five comedians? Watch next week for number 5—the first in a provocative series. Agree or not—you'll like it.

PLUS—An exciting treatment of Dragnet, the whodunit that everybody's talking about. . . . An inside glimpse of pretty Pati Geraghty, the only weather girl on TV . . . fun and prizes for the kiddies with Mollycues and Uncle Herbie . . . and the most complete advance program listings available anywhere. Reserve your copy of TV Forecast at the newsstand now.

Meet Mr. Brown—

of the Brown family

A great sports fan, he watches boxing and baseball on TV. He also likes Meet the Press and most of the other forum programs. Good dramatic shows like Celanese Theater and Studio One get his vote too. In TV Forecast Mr. Brown's favorites are Channel One, Jack Mabley's column and of course the sports section. And he gets a special boot out of acid Chub McCarthy's comments.

Thanks to thousands of families like the Browns—every week for the past three years. TV Forecast was consistently tops in Chicago and Suburban newsstand sales among all weekly magazines, both national and local!

30 news-packed issues for $3

TV FORECAST, 185 N. Wabash, Chicago 1, Ill. Phone: FR anklin 2-6931

I want to take advantage of your special offer for a ☐ 30 issue subscription for $3.

☐ 1 year subscription for $5. ☐ 2 years, $9. ☐ I enclose $..... for ..... new subscriptions. ☐ Bill me.

NAME_____

ADDRESS_____

CITY_____ ZONE_____ STATE_____

Use separate sheet for additional subscriptions. Allow three weeks for processing. A special greeting card will be mailed with each Gift Subscription. Please indicate name of giver to be signed.

TV SPORTSCAST:

by

ED PAZDUR

Sports Editor

TV's Freshest Sport— Major Little League . . .

FOR a delightful and refreshing change of pace from wrestling, stock car racing and roller derby, don't miss WGN-TV's new series on kid's baseball, Wednesdays, 7-8:30 p.m. . . . This new form of juvenile entertainment, **"The Major Little League,"** is patterned and uniformed as an exact replica of the Major Leagues themselves. There are six teams: **Cubs, White Sox, Phillies, Yankees, Cardinals,** and **Indians** with 16 boys (9 to 12 yrs.) on each squad. The kids play and handle themselves like big leaguers and they slide, field, throw and bat with real zest and determination.

TV Celebri-Tee Golf Highlights: Teammates who coached handsome **Bill Bailey** to the 1952 title were **Dick Groat,** Oklahoma PGA champion; **Jimmy Wallop,** one of 3 who qualified for the PGA open and **Bill Nelson,** director of **WLS National Barn Dance** . . . Defending champion **Danny O'Neil,** shooting 3 strokes over his usual 80 finished as runner-up to **Bailey's** sizzling 77 gross. **O'Neil** and **Bailey** should make a razor sharp twosome next year.

Hottest player on the fairways: **Chet Sadlo,** WBKB cameraman and defending TV Staff champion, with a tournament low of 74. . . . *Most improved player:* WBKB director **Don Norton** with a gross 157 over last years' booby prize winning 218. . . **Alex Dreier** commenting on **Jim Hurlbut's** '52 title for newscasters: "He won with a 111 gross? Hah, just wait until next year!" . . . **Dreier** shoots in the 80's . . . *Winningest station:* **NBC,** with 3 titles: **Disk Jockey, TV Staff,** and **TV Talent.**

Most promising contenders: **Sue Miller** of WGN-TV and **Ed Roberts** of NBC . . . *Best dressed:* **Eddy** and **Jane Howard** . . . *Caught in the morning downpour:* **Jim Moran, Wayne Griffin, Ken Nordine, Fred Kasper, Harry Birch & crew** . . . *Most unusual game:* **"Red" Quinlan,** WBKB exec, versus **Les Vihon,** *Forecast* publisher, in a one ball and one club tilt . . . Vihon won.

Life of the party: **Sid Fohrman** who kept fans in stitches while waiting for the rain to subside . . . *Most consistent player:* **Ken Nordine** with a gross 130. Ken's stream of eight per hole was the most consistent round played . . . *Most memorable event:* Those tasty, tender steaks.

Pro Coaching Pays Off

BAILEY

TV's Most Consistent?

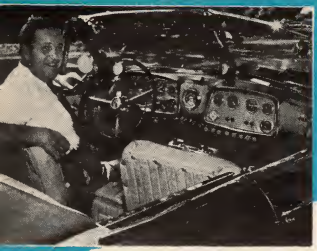
NORDINE

SINGIN' THOSE POST-ALL STAR GAME BLUES . . .

Only manager in baseball history ta lase three consecutive All-Star baseball games, calarful Casey Stengel (left) prepares ta sing the blues ta Perry Cama. The Yankee pilat may get a faurth chance if the New Yarkers maintain their winning ways far the balance of the seasan.

NEXT WEEK: Duffers eager ta improve their galf game wan't want ta miss WGN-TV's presentatian af "The Galf Clinic." . . . Read all abaut it in next week's issue af TV Forecast on sale at leading newsstands.

Alex Dreier's



Portly Alex Dreier grins proudly as he sits behind the wheel. The instrument panel is literally stocked with 22 gauges of various sorts.

Front view of the Broadmoor Muntz-Lac reveals a looming and gleaming custom grille. Under the hood lies a chrome, five carburetor Cadillac engine.

IF EVER a man's car exemplified a man's personality, then a sleek, blue, custom convertible coupe personifies WNBQ's outspoken newscaster, Alex Dreier. There's only one word for the man and the car—*fabulous.*

Dreier's introduction to sports cars came during a routine assignment to do a story on Muntz cars in Evanston, Ill., six months ago. "It was love at first sight," sighed Dreier. "I traded my Cadillac that day and drove home in a Muntz Jet." He later drove his Jet to the Broadmoor Hotel Garage in Colorado Springs, Colo. It was redesigned and customized there under the scrutinizing direction of Al Rogers. After four months of tedious labor, the $12,000 overhaul was completed and Rogers returned the car to Chicago, cruising up to 135 mph. Dreier christened the car "Broadmoor Muntz-Lac" after the swank Broadmoor Hotel and his old Cadillac.

The car is truly fabulous. The Muntz engine was removed and a 265 horsepower Cadillac engine with five chrome carburetors was installed. The entire engine, including gas & oil lines, brackets, bolts, etc., is all chromed! The body is a convertible coupe, stratosphere blue in color with a 116 inch wheelbase.

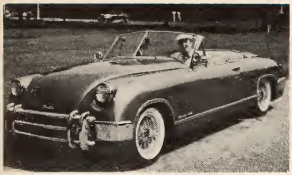
During Chicago's freezing winter months, a redi-warmer will automatically start the engine every 24 minutes, run it 2 to 4 minutes then automatically turn it off to keep the engine warm while parked outdoors.

Another gadget, a brake efficiency unit, tells Dreier how many feet it will take him to stop the car at a given speed. The instrument panel with about 22 flickering and charting instruments occupies the entire width of the car interior. There's a combustion analyzer, a Charginator (a unit on battery control of the car's entire electrical system), a gyro control unit for anti-skid purposes and a black polarizing light for night driving.

Rear fenders sport four gleaming chromed exhaust pipes, two in each fender, which protrude about 8 inches in length. There are two radio antennas, one on each rear fender. Doors open with pushbutton controls and all

FABULOUS SPORTS CAR

IS HIS BROADMOOR MUNTZ-LAC THE ONLY ONE LIKE IT IN THE WORLD?



Solidly constructed, Dreier's customized car can do a top of 140 mph. Note expensive chrome wire Rudge-Whitworth wheels.

Dreier fondly inspects one of four chrome exhaust pipes protruding 8 inches out of both rear fenders. The entire car was completely customized.

windows, made of easy-eyed glass, open electrically.

The bucket seats up front are equipped with safety belts and the entire interior is upholstered in bullwhite alligator leather. The four horn system, powered by a 125 pound pressure chamber, supplies such force that it can be heard 12 miles away.

Dreier's Broadmoor Muntz-Lac will do a top of 140 mph and average 16 miles to the gallon. A solidly constructed machine, the overall weight of the car is 3850 pounds, it's five feet in height with road clearance of 7 inches. The axle units were completely re-engineered to handle the expensive Rudge-Whitworth chrome wire wheels and the entire manifold and exhaust system was completely rebuilt. The car is virtually impossible to tip because of its very low center of gravity. It steers easily, corners well, and the three inches of foam rubber within its seat cushions seats four passengers comfortably.

Overall rear view pictures the beautiful curving lines of Dreier's dreamboat. Seated are Dreier (left) and Al Rogers, Broadmoor Hotel's ace racedriver.

MOLLYCUES

by MOLLY POTKIN COPYRIGHT 1952

You've seen enough TV circus shows to know your clowns. One of these clowns is different from the other four. Cut out the picture, color the clowns and draw a circle around the number of the clown which is different.

Mail your entries to Mollycues, % *TV Forecast*, 185 N. Wabash Avenue, Chicago 1, Ill., before Monday, July 28. First prize is $1; second prize, 50 cents; next 15 prizes, 25 cents each. In cases of ties, neatest and most original will win. Answer will appear here next week.

Answer to last week's puzzle is: 1. dog 2. fish 3. bird

THE TRICK

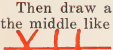
Can you show that 7 is half of 12?

SOLUTION

Write 12 in Roman numerals like this.

XII

Then draw a horizontal line through the middle like this.



The upper half is your answer, 7.

VII

MOLLYCUES WINNERS

Janet Abraham, Hammond, Ind; Carol Sue Andersan, Elgin, Ill; Vicke Bliske, Cicero, Ill; George Burnett, Salem, Wis; Mary Burtch, Chicago; Sharan Cleveland, Chicago; Corol Carrathers, Benton Harbor, Mich; Lowrence Galitz, Chicago; Potti Georg, Plymouth, Ind; Donno Gouker, Elkhart, Ind; Virginia Holdmann, DeLong, Ind; Joon Israel, Chicago; Suson Klein, Glen Ellyn, Ill; Charles Kuklenski, Kenosha, Wis; Judy Lockmon, Glenview, Ill; Judy Lutgen, Chicago; Sharon Mosat, Plano, Ill; Judy Mudro, Chicago; August Nagy, East Chicago, Ind; Jimmy Navak, Chicago; Eileen O'Brien, Chicago; Tina Povelec, Barrington, Ill; Jean Perry, Kenasha, Wis; John Piecuch, Columet City, Ill; Judy Reitz, Stevensville, Mich; Charlie Rupert, Grand Rapids, Mich; Morvol Schneider, Lombord, Ill; Cary Schnick, Michigan City, Ind; Sharon Schoof, Union Mills, Ind; Billy Schroeder, Hammond, Ind; Ann Stewart, Chicago; Eleanore Wagner, Chicago; Carol Winondy, Chicago; Lois Wubbenhorst, Chicago

SILHOUETTES OF THE WEST

by ROY STARKEY

In the land of giant cactus, sagebrush, sand, tall mountains and rolling prairies, the American Indian hunted, fished and farmed for many, many moons before the coming of the white man. Then like a mighty tide, an endless parade of rumbling wagons and buckskin-clad frontiersmen moved westward. Towns sprang up overnight, and great cattle empires were established.

The West became a great battleground—the cunning Indian matched against the hardy pioneer. Few could match the Indian when it came to stalking prey, human or otherwise.

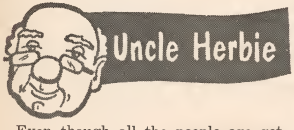
The Indian had great patience and would wait weeks before an attack. With guns captured in other raids, he would "circle ride" the wagon train, pouring a deadly fire of bullets and arrows into the lumbering wagons. With his war paint glistening on himself and his horse, and his savage yells, he struck fear into the hearts of children and grownups alike who were seeing an Indian attack for the first time.

This was many years ago. Even though he fought for what he thought was right, the Indian has long since given up the war path. Today a new generation is growing up in the land of golden sunsets. Here are fertile valleys irrigated by the white men who have in some ways helped the redmen.

Indian agents travel this country, helping out when they can, and the Indian crops are much better. They hunt, fish, go to school, take part in local activities, and only a few except the very old ones resent the white man.

The Indian has a very simple philosophy—God, whom he calls the Great Spirit, will watch over him as long as he does what is right.

"Silhouettes of the West" is seen on channel 4 at 5:30 p.m., Monday thru Friday.

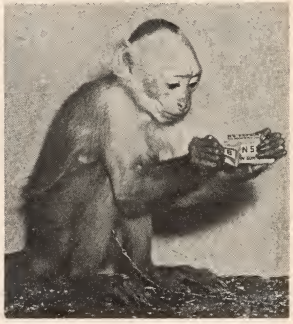


Even though all the people are getting excited over the Democratic convention, Charlie the Monkey doesn't care one way or another who wins. Charlie is more interested in keeping cool, and maybe chewing a piece of gum, too.

The way Charlie looks at it—people are sure funny. Maybe Charlie is right. People sure do act funny in the summer. They run around like crazy waving signs and shouting and making big parades.

Charlie thinks he'll stay a monkey. You can see him on "Pet Shop" on channel 9 each week.

THIS WEEK'S CONTEST—How many different kinds of animals are there in the jungles? For the longest list, I'll award $1; next longest 50 cents; next 15 runners-up, 25 cents each. Mail your list to Uncle Herbie, % *TV Forecast*, 185 N. Wabash avenue, Chicago 1, Ill. before Sunday, July 27.



Here are some of my weekly winners: Sandra Broede, Northbrook, Ill; Mary Ann Brown, Chicago; Maxine Cummings, Yorkville, Ill; Thomas Foley, Lombard, Ill; Mary Girman, Kenosha, Wis; Mike Hatfield, Elkhart, Ind; Frances Hacim, Hazel Crest, Ill; Jerry Hildebrand, Skokie, Ill; Judy Hord, Joliet, Ill; Ann Klebus, Chicago; Jim Kling, Chicago; John Krakas, Joliet, Ill; Carol Letwin, Chicago; Bob Scharff, Western Springs, Ill; Sammy Sherman, Chicago; Ned Taylor, Bensenville, Ill; Linda Witte, Chesterton, Ind.

Middleweight Champ "Sugar" Robinson, ranked by TV Forecast as today's greatest boxer, considers Rondy Turpin as his biggest menace.

Welter Champion "Kid" Govilon appears fresh and cocky after soundly trouncing Gil Turner. The Hovono Howk is now eyeing Robinson's title.

Felix Bocchicchio (left), Heavyweight Champ Joe Wolcott and Joe Louis are all smiles as Jersey Joe prepares for his third title defense against either Rocky Marciono or Harry Matthews. Old man Joe, like the Mississippi, just keeps rolling along.

FORECAST'S TV BOXING RATINGS

HEAVYWEIGHTS
Champion:
JERSEY JOE WALCOTT

Contenders:
1. Rocky Morciono
2. Horry Matthews
3. Rolond LoStorzo
4. Clorence Henry
5. Ezzord Chorles

LIGHT-HEAVYWEIGHTS
Champion:
JOEY MAXIM

Contenders:
1. Roy Robinson
2. Archie Moore
3. Harold Johnson
4. Jimmy Slade
5. Jake LaMotto

MIDDLEWEIGHTS
Champion:
RAY ROBINSON

Contenders:
1. Randy Turpin
2. Eugene Hoirston
3. Bobo Olson
4. Dave Sands
5. Rocky Groziono

WELTERWEIGHTS
Champion:
KID GAVILAN

Contenders:
1. Billy Grohom
2. Gil Turner
3. Bobby Dykes
4. Johnny Soxton
5. Chuck Dovey

LIGHTWEIGHTS
Champion:
LAURO SALAS

Contenders:
1. Jimmy Carter
2. George Araujo
3. Art Arogon
4. Virgil Akins
5. Arthur King

FEATHERWEIGHTS
Champion:
SANDY SADDLER
(In Military Service)

Contenders:
1. Roy Famochon
2. Roy Ankarah
3. Gene Smith
4. Willie Pep
5. Tommy Collins

BANTAMWEIGHTS
Champion:
VIC TOWEEL

Contenders:
1. Jean Sneyers
2. Maurice Sandeyron
3. Jimmy Corruthers
4. Peter Keenan
5. Alvoro Nuvoloni

FLYWEIGHTS
Champion:
YOSHIO SHIRAI

Contenders:
1. Dodo Morino
2. Teddy Gordner
3. Tonny Gampo
4. Vic Hermon
5. Louis Skena

FOR PROFESSIONAL TV SERVICE

CHICAGO

near north

FRITZEL RADIO & TELEVISION LABORATORIES
454 W. North Ave. MIchigan 2-7100

northwest

ACE DAY & NIGHT TELEVISION SERVICE
4766 N. Milwaukee SPring 7-5110

PARK ELECTRONICS TELEVISION
7534 W. Addison TUxedo 9-3282

FOSTER DAY & NIGHT TELEVISION SERVICE
2922 N. Milwaukee HUmboldt 9-0911

METRO DAY & NIGHT TELEVISION SERVICE
2610 N. Milwaukee SPaulding 2-0550

north

PACKARD RADIO AND TELEVISION SERVICE
5139 N. Damen ARdmore 1-8201

GENERAL RADIO & APPLIANCE STORE
6562 N. Sheridan RO 4-3663—SH 3-9231

FRITZEL RADIO & TELEVISION LABORATORIES
1139 W. Wilson Ave. LOngbeach 1-0002

CHAMBERS RADIO AND TELEVISION
3546 N. Ashland Ave. GRaceland 7-2844

CRITTENTON RADIO & TELEVISION CO.
4740 N. Broadway LOngbeach 1-2250

west

BEST TV SERVICE CO.
2206 W. Armitage DIckens 2-2423

EXPERT RADIO & TELEVISION SERVICE
321 N. Laramie ES 8-0656—AU 7-9181

south

AUBURN PARK TELEVISION
7654 S. Wabash RAdcliffe 3-1921

AMERICAN RADIO AND TELEVISION LABORATORY
6321 S. University FAirfax 4-9000

KEMP'S DAY & NIGHT TV SERVICE
525 E. 63rd St. FAirfax 4-6873

WHOLESALE TELEVISION SERVICE
9353 Cottage Grove VIncennes 6-3100

southeast

SOUTHSHORE TELEVISION ENGINEERS
1977 E. 73rd St. NOrmal 7-0126

SUBURBAN

western suburbs

TAUBER TELEVISION SERVICE
6801 Roosevelt STanley 8-8887

RINK, FRED
5702 DAKIN ST
CHICAGO 34 ILL

GET
top coverage
OF THE

DEMOCRATIC CONVENTION

Presented by
PHILCO
on
NBC
radio & television

WMAQ
CHICAGO

WNBQ
CHANNEL 5

670 on your radio dial

Scanned from the collection of the Prelinger Library. 2019.

Digitization and post-production completed in the University of Wisconsin-Madison's Department of Communication Arts, with funding from the California Digital Library.

University of California
CDL
California Digital Library

MEDIA HISTORY
DIGITAL LIBRARY

www.mediahistoryproject.org